

INTERNATIONAL BUSINESS, MINOR

The International Business minor prepares students to engage with a globally connected marketplace by developing their awareness, understanding, and ability to critically analyze the globally connected world.

Students minoring in international business acquire skills to trade with foreign suppliers and distributors, and work effectively in multicultural work environments.

There is a focus on experiential learning including projects that sometimes involve global teams comprised of students from around the world, and ample opportunities to gain international experience through study abroad and internship programs that better prepare students for competition in the global economy. Culverhouse may be local, but our knowledge is global.

International Business minor		Hours
Required:		
EC 110	Principles of Microeconomics	3
IBA 350	Introduction to World Business	3
IBA 351	Multinat'l Bus. Communication	3
IBA 460	Export/Import Management	3
Choose 1 course from the following list:		3
IBA 455	Global Marketing	
EC 430	International Trade	
EC 431	International Finance	
FI 431	International Finance	
Choose 1 course from the following list:		3
IBA 492	Internship	
Approved Study Abroad Course or Approved Capstone International Program*		
<ul style="list-style-type: none"> In program-approved situations, the study abroad class could replace one of the classes in the minor (e.g. IBA 351 or its approved equivalent taken during study abroad). 		
Total Hours		18