Culverhouse College of Commerce & Business Administration

The Culverhouse College of Commerce offers one undergraduate degree, the bachelor of science in commerce and business administration (BSCBA). The Manderson Graduate School of Business offers the following degrees: master of business administration (MBA), master of arts (MA), master of science (MS), master of accountancy (MACc), master of tax accounting (MTA) and doctor of philosophy (PhD).

Undergraduate students in commerce and business administration may major in accounting, economics, finance, general business, management, management information systems, marketing or operations management. Students in business may complete more than one major, including a non-business major, a non-business minor and a specialization in a particular business field.

Department of Information Systems, Statistics and Management Science
Culverhouse School of Accountancy
Department of Economics (BS), Finance and Legal Studies
Department of Management
Department of Marketing

General Degree Requirements

The requirements specified in this catalog are intended for all students who begin their college careers prior to fall 2016. Students who have begun their careers prior to fall 2016 may choose to complete the requirements outlined in this catalog, but if they do so, they must complete all of the requirements listed here. Students may not choose some requirements from this catalog and some from previous catalogs.

Student Responsibilities

• Each student is responsible for selecting courses that will allow him or her to make reasonable progress toward a degree in the college. An appointment with an adviser in the A.H. Bean Undergraduate Student Services Center to develop a long-term academic plan is strongly encouraged.
• Each student is responsible for following University and college policies appearing in official documents, including those on the University and college websites, governing academic programs, curricula, courses and completion of degrees.
• Each student is expected to pursue successful completion of all courses in which he or she enrolls.
• Each student is expected to maintain a current and accurate mailing address, email address and phone number with the A.H. Bean Undergraduate Student Services Center, and to respond promptly to all communications from the University and the college.
• Each student is expected to be familiar with the current academic calendar.

Maximum Class Hour Load Per Semester

Entering freshman students may enroll in a maximum of 16 semester hours during the first semester in residence. Continuing students may register for a maximum of 16 semester hours during the fall and spring semesters and a maximum of 14 semester hours during the summer session without special permission or additional charges.

Students must register for a minimum of 12 semester hours in order to be classified as full-time students. Students who wish to take less than a full-time course load must secure permission from the Associate Dean of Undergraduate Programs.

Selecting a Major

Eligible students should declare a major via the Student tab in MyBama once all lower-division requirements have been satisfied (see “Admission Requirements”).

A student who is eligible for the upper division but is not yet ready to declare a major must change from lower-division status to the General Business major until he or she is ready to select a major program. Students who need information to enable them to select majors appropriate to their academic and career interests should consult with faculty advisors in their respective departments, or with the staff of the A.H. Bean Undergraduate Student Services Center, 10 Bidgood Hall.

If a student wishes to change majors after admission to the upper division, a current minimum GPA of 2.5 is required to change to any major except General Business.

Department and Program Requirements

A total of 120 hours, distributed as follows, are required for the degree of bachelor of science in commerce and business administration:

General Education Courses

A minimum grade of C- is required in each course

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EC 110</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>EC 111</td>
<td>Principles of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>EN 101</td>
<td>English Composition</td>
<td>3</td>
</tr>
<tr>
<td>EN 102</td>
<td>English Composition</td>
<td>3</td>
</tr>
<tr>
<td>MATH 121</td>
<td>Calculus &amp; Applications</td>
<td>3</td>
</tr>
<tr>
<td>MATH 125</td>
<td>Calculus I</td>
<td>3</td>
</tr>
<tr>
<td>ST 260</td>
<td>Statistical Data Analysis</td>
<td>3</td>
</tr>
</tbody>
</table>

Natural Science: eight hours designated N, including at least two hours of laboratory experience.

Humanities and Fine Arts: 12 hours total; at least three hours of Literature\(^1\) (designated L) and at least three hours of Fine Arts (designated FA). The remaining six hours may be chosen from either Humanities (designated HU), Literature or Fine Arts.

History and Social/Behavioral Sciences: 12 hours total; at least three hours in History\(^2\) (designated HI) and at least six hours chosen from other disciplines in the social and behavioral sciences (designated SB). EC 110 Principles of Microeconomics and EC 111 Principles of Macroeconomics (required above) satisfy six hours of this requirement.

Foreign Language or Computer Language: Two semesters (six to eight hours) of foreign language credit (designated FL) or two semesters of C-designated computer language courses (six hours). This requirement will be satisfied by completing ST 260 Statistical Data Analysis and one additional C-designated course; some majors require a specific course to complete this requirement. See departmental sections for details.\(^2\)

1 Every student must complete a six-hour sequence in either Literature or History.
2 Students must complete two semesters (six to eight hours) of a foreign language designated FL or earn equivalent credit by examination; or they must earn six semester hours in C-designated courses. Foreign language courses must be selected from non-commerce electives taken to meet the general education requirements. Students enrolling in C courses are expected to have basic computer application skills. Students lacking these skills, as determined by University policy, will be required to take a course or courses designed to develop the required skills. Credit for the course(s) will count as part of the students' electives.

Lower Division Functional Field Courses

A minimum grade of C- is required in each course

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AC 210</td>
<td>Intro To Accounting</td>
<td>4</td>
</tr>
<tr>
<td>LGS 200</td>
<td>Legal Environment of Business</td>
<td>3</td>
</tr>
</tbody>
</table>

Students with the required high-school units in mathematics are classified by means of standardized placement tests; only those with satisfactory placement test scores are admitted to MATH 112 Precalculus Algebra or MATH 115 Precalculus Algebra & Trig. Students who do not make satisfactory scores should complete MATH 100 Intermediate Algebra before taking MATH 112 Precalculus Algebra or MATH 115 Precalculus Algebra & Trig. MATH 100 Intermediate Algebra, MATH 112 Precalculus Algebra, and/or MATH 115 Precalculus Algebra & Trig may be counted toward the degree as electives. In certain cases, students with very weak backgrounds in mathematics may be required to complete MATH 005 Introductory Algebra, which is a non-credit course. Students who concentrate in quantitative finance are required to complete MATH 125 Calculus I, MATH 126 Calculus II, and MATH 227 Calculus III. Other majors require students to complete MATH 121 Calculus & Applications or MATH 125 Calculus I MATH 125 Calculus II, MATH 126 Calculus II, and MATH 227 Calculus III are four-hour courses.

Upper Division

Applicants for the upper division in the Culverhouse College of Commerce and Business Administration must complete at least 60 semester hours prior to admission into the upper division. The 60 hours should be chosen from the requirements listed above and must include degree credits for EC 110 Principles of Microeconomics and EC 111 Principles of Macroeconomics; MATH 121 Calculus
Upper Division Functional Field Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FI 302</td>
<td>3</td>
</tr>
<tr>
<td>GBA 300</td>
<td>3</td>
</tr>
<tr>
<td>GBA 490</td>
<td>3</td>
</tr>
<tr>
<td>MGT 300</td>
<td>3</td>
</tr>
<tr>
<td>MKT 300</td>
<td>3</td>
</tr>
<tr>
<td>OM 300</td>
<td>3</td>
</tr>
</tbody>
</table>

1 A minimum grade of C- is required in each course.

Major Program Courses: 18 hours; see departmental listings for specific requirements in each major.

Electives: 22-33 hours; GBA 145 Freshman Compass: CBA is highly recommended for students who enter the College as freshmen.

International Focus: All business students are required to take at least one course (three hours) with an international focus. The course may be selected from courses in international business or from approved courses with international content in other colleges. Students should consult with their advisors for a list of approved courses. Any course taken abroad will also satisfy this requirement.

Some departments may specify some required elective courses. Consult your major department for further information.

Suggested Courses for Freshman and Sophomore Years

The following suggested course sequences for freshman and sophomore (lower-division) students are intended to assist students in planning their schedules to include the required pre-business coursework. Academic advisors for Commerce students are available in the A.H. Bean Undergraduate Student Services Center, 10 Bigdood Hall.

Suggested Course Sequence for Students Placed into MATH 100 Intermediate Algebra

<table>
<thead>
<tr>
<th>Freshman Fall</th>
<th>Hours</th>
<th>Spring</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 101</td>
<td>3</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>GBA 145</td>
<td>3</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MATH 100</td>
<td>3</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Core Fine Arts</td>
<td>3</td>
<td>Core Natural Science</td>
<td>4</td>
</tr>
<tr>
<td>Core History</td>
<td>3</td>
<td>Free Elective</td>
<td>(or MIS 200 for General Business majors)</td>
</tr>
<tr>
<td>Core Humanities or Fine Arts</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sophomore Fall</th>
<th>Hours</th>
<th>Spring</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EC 111</td>
<td>3</td>
<td>AC 210</td>
<td>4</td>
</tr>
<tr>
<td>MATH 121</td>
<td>3</td>
<td>MATH 125</td>
<td>LGS 200</td>
</tr>
<tr>
<td>Core History or SB Science</td>
<td>3</td>
<td>ST 260</td>
<td>3</td>
</tr>
<tr>
<td>Core Literature</td>
<td>3</td>
<td>Free Elective</td>
<td>3</td>
</tr>
<tr>
<td>Core Natural Science</td>
<td>4</td>
<td>Core Literature, Humanities, or Fine Arts</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Hours: 26

Major Programs

The following majors are offered in the Culverhouse College of Commerce. Each major requires at least 18 hours of coursework:

- Accounting
- Economics
- Finance
- General Business
- Management
- Management Information Systems
- Marketing
- Operations Management

In addition to the requirements for the major, students are encouraged to complete a second major, specialization in business, and/or a major or minor outside of business. Some majors require students to complete a specialization. Students should consult with their advisors and major departments about approved courses of study.

Graduation Requirements

In order to qualify for a bachelor’s degree in the Culverhouse College of Commerce and Business Administration, a student must earn a minimum of 120 semester hours of credit as specified in this catalog. A minimum of 30 hours must be earned in residence at The University of Alabama and in the College.

Total hours of study. A minimum of 120 semester hours of credit as specified in this catalog is required for the degree of bachelor of science in commerce and business administration.

Academic standards. The following minimum standards of academic achievement must be met by each student who expects to earn a bachelor’s degree from the Culverhouse College of Commerce and Business Administration. (These standards are subject to change.)

- Each student must earn a grade point average of at least 2.0 (“C”) for all coursework attempted at The University of Alabama.
- Each student must earn a grade point average of at least 2.0 (“C”) for all college-level coursework attempted.
- Each student must earn a grade point average of at least 2.0 (“C”) for all coursework attempted in the major program.
- Each student must earn a grade of “C-” or better in required general education courses.
- Each student must earn a grade of “C-” or better in each of the business administration functional field courses.

It is the student’s responsibility to make sure that each of the above requirements has been met. Students should utilize DegreeWorks, the online academic planning system, to ensure that they are making adequate progress toward the degree. The C&BA registrar is available to students who wish to verify their records.

Application for degree. Each candidate for graduation from C&BA must submit an application for degree via MyBama, the online student portal. Students should submit their degree applications online once they have earned 90 hours. In all cases, an application for degree must be filed online via MyBama no later than the time at which the degree candidate registers for his or her final semester in residence. Students who apply for their degrees after registration for the final semester will not receive their diplomas until the following term.

A student who wishes to complete degree requirements at any institution other than The University of Alabama, or by any means other than residency in the College, may do so only on the advice of the C&BA registrar and with the approval of the department head of the major field in which the student expects to earn a degree. Such students must meet all the above requirements.

All transient work should be transferred to the University before a student’s final semester on campus. Students wishing to take courses on another campus during their final semester must seek approval before registering for transient courses.

Total Hours: 29

Suggested Course Sequence for Students Placed into MATH 112 Precalculus Algebra

<table>
<thead>
<tr>
<th>Freshman Fall</th>
<th>Hours</th>
<th>Spring</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EC 112</td>
<td>3</td>
<td>EN 101</td>
<td>3</td>
</tr>
<tr>
<td>GBA 145</td>
<td>3</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MATH 112</td>
<td>3</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Core Fine Arts</td>
<td>3</td>
<td>Core Natural Science</td>
<td>4</td>
</tr>
<tr>
<td>Core History</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sophomore Fall</th>
<th>Hours</th>
<th>Spring</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ST 260</td>
<td>3</td>
<td>3 AC 210</td>
<td>4</td>
</tr>
<tr>
<td>Core History or SB Science</td>
<td>3</td>
<td>LGS 200</td>
<td>3</td>
</tr>
<tr>
<td>Core Humanities or Fine Arts</td>
<td>3</td>
<td>Free Elective</td>
<td>3</td>
</tr>
<tr>
<td>Core Literature</td>
<td>3</td>
<td>Core Natural Science</td>
<td>4</td>
</tr>
</tbody>
</table>

Total Hours: 26
Admission as a Freshman Student

A student who meets the criteria for admission to The University of Alabama as a freshman is eligible for admission to the Culverhouse College of Commerce as a lower-division student with the intent to major in one of eight different major programs. Specific information about these criteria is available from The University of Alabama Office of Undergraduate Admissions, Box 870132, Tuscaloosa, AL 35487-0132; (205) 348-5666 or toll-free 1-800-933-BAMA in the continental United States.

Entering freshmen students will be designated LAC, LEC, LFI, LMGT, LMKT, LMIS, LOM, or LGB, depending on their intended major. All lower-division students are administratively housed in the College, and they receive academic advising in the A.H. Bean Undergraduate Student Services Center in 10 Bidgood Hall.

Admission as a Transfer Student

A student seeking to transfer into the Culverhouse College of Commerce from another institution must have an official transcript sent directly to the UA Office of Undergraduate Admissions from each college or university previously attended. For admission to the University and to the College, the student is required to have a minimum grade point average of C (2.0 on a 4.0 scale) for all college-level work attempted. For direct admission to the College’s upper division, a GPA of at least 2.5 is required for all majors except the general business major, which requires a GPA of 2.0 or above. Transferred credit hours will be applied as appropriate to a student’s degree program. The authority to apply or to deny transferred credit rests with the College.

Transfers from Two-Year Colleges

Undergraduate business programs in this catalog require 120 semester hours for the bachelor’s degree. At most, 50 percent of those hours may be taken at two-year colleges and applied toward graduation requirements. Therefore, the maximum number of two-year college hours applicable to a degree in the Culverhouse College of Commerce is 60 hours.

Only courses that are equivalent to those numbered 100 or 200 at the University (freshman- and sophomore-level courses) may be transferred to the Culverhouse College of Commerce from two-year colleges. Two-year college transfer students may transfer courses equivalent to the following:

- the College’s general education requirements
- restricted and unrestricted electives
- the University’s sophomore-level courses that satisfy the business administration lower division functional field requirements (see “Admission to the College’s Upper Division” (p. 3))

All courses for which credit is to be transferred must be of essentially the same quality as the equivalent courses at The University of Alabama.

Transfers from Senior Colleges and Universities

Courses transferred from institutions accredited by the AACSB will be accepted within the broad limits of the college and the University graduation requirements. Students seeking to transfer credit from institutions not accredited by the AACSB, or by a regional or national accrediting agency, may be granted transfer credit on a provisional basis. Provisional credit may be validated by completing 30 semester hours in residence with a C average or better. Consult the Culverhouse Registrar or the UA Office of Undergraduate Admissions for more information.

A maximum of six semester hours of professional courses taken at another institution may be applied toward a student’s major program requirements. Approval is required from the head of the department in which the student expects to earn a degree. All courses for which credit is to be transferred must be of essentially the same quality as the equivalent courses at The University of Alabama. All major program coursework required by the Culverhouse School of Accountancy must be completed in residence.

Transfers from Other Divisions of The University of Alabama

Students who wish to transfer from one division of the University to another should consult staff members in the student services office of the division into which they intend to transfer. Students are encouraged to contact the new division in advance of the semester in which they intend to transfer. Students will need information about the procedures involved in transferring, as well as the applicability of previous and present coursework to the new division’s requirements.

Students with Bachelor’s Degrees

Students who have completed an undergraduate degree in another discipline and wish to complete a second degree in business must meet the requirements described for business majors in this catalog. A minimum of 30 hours of coursework beyond the first degree is required to earn a second bachelor’s degree. For more information, students should consult with an academic advisor in the A.H. Bean Undergraduate Student Services Center in 10 Bidgood Hall.

Admission to the College’s Upper Division

Business students admitted to the upper division of the College and to a major program upon completion of all lower-division requirements, which are outlined below. After the semester in which these requirements are satisfied, students may declare their major, specialization, and minor via the Student tab in MyBama.

Requirements

Students are eligible for admission to the upper division and to a major program—and are therefore entitled to enroll in 300- and 400-level business courses—only if they meet the following standards:

- Students must have earned a minimum of 60 hours of credit. Credit earned by such means as Advanced Placement (AP), CLEP or departmental placement is counted toward the 60-hour requirement. Students who have completed coursework at another institution and wish to have that work applied to the 60-hour requirement must ensure that transcripts from the other institution(s) are forwarded as soon as possible to The University of Alabama. Any hours completed that are not officially transferred to the student’s University of Alabama record cannot be included in the calculation of the 60-hour requirement. Courses (and hours) in which a student has earned a grade of Incomplete (I) cannot be included in the calculation of the 60-hour requirement until the grade has officially been changed to a passing grade.
- Students must have completed the following required courses with grades of C- or higher:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>AC 210</td>
<td>Intro To Accounting</td>
<td>4</td>
</tr>
<tr>
<td>EC 101</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>EC 111</td>
<td>Principles of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>EN 101</td>
<td>English Composition</td>
<td>3</td>
</tr>
<tr>
<td>EN 102</td>
<td>English Composition</td>
<td>3</td>
</tr>
<tr>
<td>LGS 200</td>
<td>Legal Environment of Business</td>
<td>3</td>
</tr>
<tr>
<td>MATH 121</td>
<td>Calculus &amp; Applications</td>
<td>3-4</td>
</tr>
<tr>
<td>MATH 125</td>
<td>Calculus I</td>
<td></td>
</tr>
<tr>
<td>ST 260</td>
<td>Statistical Data Analysis</td>
<td>3</td>
</tr>
</tbody>
</table>

- Students have a maximum of three attempts at completing each of these courses with a grade of C- or higher. If the third attempt is unsuccessful, the student will not be allowed to register for a fourth attempt without permission from the assistant dean for undergraduate programs. If that permission is not granted, the student may change to another division within the University.
- Students may register for upper-division courses while still enrolled in lower-division courses, but they will be disenrolled from all upper-division courses if these requirements are not met prior to beginning the upper-division courses.

Except for the general business major, which requires a minimum grade point average of 2.0, students admitted to the upper division of the College and approved to begin Commerce coursework at the 300- and 400-level are required to have a GPA of at least 2.5 for all college-level coursework attempted, and they must have a minimum GPA of 2.5 for all University of Alabama coursework attempted. A student whose GPA falls below these standards may petition the assistant dean of undergraduate programs for admission to the upper division if the student’s GPA for the last 30 hours attempted at The University of Alabama is at least 2.5. These admission standards have been established by the Culverhouse faculty and are subject to change.

If a student wishes to change majors once he or she has been admitted to the upper division, a current minimum GPA of 2.5 is required to change to any major except General Business.

Students majoring in Management Information Systems are required to complete MIS 120 Business Programming I, MIS 220 Business Programming II, and MIS 295 Business Analysis Project Management.

Students specializing in quantitative finance or quantitative economics are required to complete MATH 125 Calculus I, MATH 126 Calculus II, and MATH 227 Calculus III.

Declaring the Major/Admission to the Upper Division

Students who have completed the aforementioned requirements should log in to their MyBama account, go to the Student tab, and click the “Major/Minor” button to select a major, specialization and/or minor. This should be done after end-of-term processing is complete for the semester in which the student has satisfied all lower-division requirements (typically one week after the end of final exams). Students
who are unable to declare a major should visit an on-call advisor in the A.H. Bean Undergraduate Student Services Center, 10 Bidgood Hall.

Students who attempt to enroll in 300- or 400-level courses in violation of any of these policies will be administratively disenrolled from courses for which they are not eligible.

Non-Commerce Majors in Upper-Level Commerce Courses

Students from other divisions of the University may enroll in 300- and 400-level Culverhouse College of Commerce courses, subject to the following conditions:

1. Students must have achieved junior standing, defined as a minimum of 60 earned credit hours. Economics majors and economics minors in the College of Arts and Sciences may enroll in 300-level economics (EC) courses prior to achieving junior standing.
2. Students must have earned credit for course-specific prerequisites of the courses in which they wish to enroll.
3. Non-business majors may no earn more than 30 semester hours of Commerce courses (excluding EC 110 Principles of Microeconomics, EC 111 Principles of Macroeconomics, and ST 260 Statistical Data Analysis) without approval from the associate dean for undergraduate programs.

Students who attempt to enroll in 300- or 400-level Commerce courses in violation of any of these policies will be administratively disenrolled from courses for which they are not eligible.

Non-Commerce Students Pursuing Second Majors in Commerce

Students from other divisions of the University may wish to pursue a second major in the College of Commerce. These students must complete the same required courses as students who are earning the Bachelor of Science degree in Commerce and Business Administration; this includes all six required lower-division courses (noted above), all six upper division functional field courses, and all required major program courses. Any student who is considering this should contact the Culverhouse Registrar to guarantee that all requirements will be met.

Each academic department offers specializations within the department's subject areas. Students should consult with their advisor and major department about current offerings and requirements, as these are subject to change. Students must meet all course-specific prerequisites for each course in a specialization, and must meet the requirements for admission to the upper division of the college in order to take 300- and 400-level courses.

Courses from a major program cannot be used to satisfy specialization requirements unless otherwise noted, or unless permission is granted by the department chair.

Some specializations are restricted to certain majors, and some are prohibited for other majors. See the description of each specialization for details.

A minimum GPA of 2.0 for all required courses in a specialization is necessary for the specialization to be awarded.

Culverhouse School of Accountancy

Accounting (for non-majors)  

Accounting  

For non-Accounting majors; not open to General Business majors. 2.0 GPA is required.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AC 310</td>
<td>Financial Reporting &amp; Analysis of Business Activities I</td>
<td>3</td>
</tr>
<tr>
<td>AC 311</td>
<td>Financial Reporting &amp; Analysis of Business Activities II</td>
<td>3</td>
</tr>
<tr>
<td>Select one of the following:</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>AC 361</td>
<td>Cost Analysis for Planning &amp; Control</td>
<td></td>
</tr>
<tr>
<td>AC 371</td>
<td>Introduction To Taxation</td>
<td></td>
</tr>
<tr>
<td>AC 389</td>
<td>Accounting Information Systems - Development, Operation, and Control</td>
<td></td>
</tr>
</tbody>
</table>

Total Hours 9

Professional Accounting

Professional Accounting  

This specialization is designed for students who plan to pursue a master's degree in accounting (MAcc or MTA) and/or sit for the CPA exam. 2.0 GPA is required.

Required courses:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AC 456</td>
<td>Government &amp; Nonprofit Accounting</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Hours 9

Economics, Finance and Legal Studies

Economics

Applied Microeconomics

Students must major in economics.

Select three of the following:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EC 410</td>
<td>Law And Economics</td>
<td>3</td>
</tr>
<tr>
<td>EC 412</td>
<td>Industrial Organization</td>
<td>3</td>
</tr>
<tr>
<td>EC 423</td>
<td>Public Finance</td>
<td>3</td>
</tr>
<tr>
<td>EC 430</td>
<td>International Trade</td>
<td>3</td>
</tr>
<tr>
<td>EC 442</td>
<td>Economic Development of Latin America</td>
<td>3</td>
</tr>
<tr>
<td>EC 444</td>
<td>Political Economy of Terrorism</td>
<td>3</td>
</tr>
<tr>
<td>EC 480</td>
<td>Economics of the Environment and Natural Resources</td>
<td>3</td>
</tr>
<tr>
<td>EC 482</td>
<td>Seminar on Economic Issues</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Hours 9

Economics (for non-majors)

Economics

For non-Economics majors.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EC 308</td>
<td>Intermediate Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>EC 309</td>
<td>Intermediate Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>Two 300- or 400-level EC electives</td>
<td></td>
<td>6</td>
</tr>
</tbody>
</table>

Total Hours 12

Econometrics & Forecasting

Econometrics & Forecasting

Students must major in Economics.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EC 413</td>
<td>Economic Forecasting &amp; Analysis</td>
<td>3</td>
</tr>
<tr>
<td>EC 470</td>
<td>Introduction to Mathematical Economics</td>
<td>3</td>
</tr>
<tr>
<td>EC 471</td>
<td>Econometrics</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Hours 9

International Economics

International Economics

Students must major in Economics, complete at least three years (six semesters) of foreign languages, and spend a semester abroad.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EC 430</td>
<td>International Trade</td>
<td>3</td>
</tr>
<tr>
<td>EC 431</td>
<td>International Finance</td>
<td>3</td>
</tr>
<tr>
<td>EC 442</td>
<td>Economic Development of Latin America</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Hours 9

Macroeconomic & Monetary Policy

Macroeconomics & Monetary Policy

Students must major in Economics.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EC 413</td>
<td>Economic Forecasting &amp; Analysis</td>
<td>3</td>
</tr>
<tr>
<td>EC 416</td>
<td>Monetary Theory &amp; Policy</td>
<td>3</td>
</tr>
<tr>
<td>EC 431</td>
<td>International Finance</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Hours 9

Public Policy & Law

Public Policy & Law

Students must major in Economics.
Select three of the following:

- EC 410 Law And Economics
- EC 412 Industrial Organization
- EC 423 Public Finance
- EC 444 Political Economy of Terrorism
- EC 480 Economics of the Environment and Natural Resources
- EC 482 Seminar on Economic Issues

**Total Hours**: 9

### Quantitative Economics

#### Quantitative Economics

Students must major in Economics.

- MATH 125 Calculus I
- MATH 126 Calculus II
- MATH 227 Calculus III
- MATH 237 Introduction to Linear Algebra
- EC 413 Economic Forecasting & Analysis
- EC 470 Introduction to Mathematical Economics
- EC 471 Econometrics
- ST 454 or Mathematical Statistics I
- MATH 355 Theory Of Probability
- ST 455 or Mathematical Statistics II
- MATH 451 Math Stats W/Applictn I

**Total Hours**: 30

### Finance

#### Actuarial Science

Not open to General Business majors.

- MATH 125 Calculus I & MATH 126 Calculus II & MATH 227 Calculus III
- EC 413 Economic Forecasting & Analysis
- FI 341 Fundamentals of Risk Management & Insurance
- FI 389 Financial Analysis and Modeling
- FI 419 Financial Derivatives
- FI 497 Special Topics In Finance (1 hour of P exam prep, 3 hours of FM exam prep)
- ST 450 Statistical Methods in Research I (Prerequisite for ST 452)
- ST 452 Applied Regression Analysis
- ST 454 or Mathematical Statistics I
- MATH 451 Math Stats W/Applictn I
- ST 455 or Mathematical Statistics II
- MATH 452 Math Stats W/Applictn II

**Non-Finance major requirements**: 0-6

**Total Hours**: 40-46

1. Non-Finance majors will need to take FI 410 Intermediate Financial Mgt and FI 414 Investments if they plan to sit for the actuarial exams.

#### Finance (for non-majors)

**Hours**

- EC 308 Intermediate Microeconomics
- FI 301 Introduction to Financial Institutions and Markets
- Select two of the following:
  - FI 410 Intermediate Financial Mgt
  - FI 412 Money & Capital Markets
  - FI 414 Investments

**Total Hours**: 12

### Financial Management

#### Financial Management

Students must major in Finance.

- AC 310 Financial Reporting & Analysis of Business Activities I

**Total Hours**: 3

### Insurance & Financial Services: Risk Management

#### Insurance & Financial Services: Risk Management

- FI 341 Fundamentals of Risk Management & Insurance

**Select three of the following:**

- FI 360 Personal Asset Management
- FI 442 Business Risk Management
- FI 443 Property Liability Insurance
- FI 444 Life & Health Insurance
- LGS 403 Estates & Trusts

**Total Hours**: 12

### International Finance

#### International Finance

Students must major in Finance, take at least three years (six semesters) of foreign languages, and spend a semester abroad.

- EC 430 International Trade
- FI 431 International Finance
- EC 442 Economic Development of Latin America

**Total Hours**: 9

### Investment Management

#### Investment Management

Students must major in Finance.

- AC 352 Corporate Financial Reporting
- FI 415 Advanced Investment Topics
- FI 419 Financial Derivatives

**Total Hours**: 9

### Personal Wealth Management

#### Personal Wealth Management

- AC 371 Introduction To Taxation
- FI 341 Fundamentals of Risk Management & Insurance
- FI 360 Personal Asset Management
- FI 444 Life & Health Insurance
- FI 460 Advanced Financial Planning
- LGS 403 Estates & Trusts

**Non-Finance major requirements**: 0-3

**Total Hours**: 18-21

1. Non-Finance majors will need to take FI 414 Investments to sit for the CFP exam.

#### Quantitative Finance

Students must major in Finance.

- MATH 125 Calculus I
- MATH 126 Calculus II
- MATH 227 Calculus III
- MATH 237 Introduction to Linear Algebra
- EC 413 Economic Forecasting & Analysis
- FI 419 Financial Derivatives
- ST 454 or Mathematical Statistics I
- MATH 355 Theory Of Probability
- ST 455 or Mathematical Statistics II

**Total Hours**: 3
Management and Marketing

Management

Entrepreneurship

Entrepreneurship
Faculty Advisor: Dr. Louis D. Marino

The mission of the entrepreneurship focus area in the management major is to equip students with the knowledge, skills and abilities necessary to identify and evaluate opportunities and then to capitalize on these opportunities by innovating within existing firms or founding new ventures. Students in this focus area will work closely with faculty and experienced entrepreneurs to gain hands-on experience in key activities necessary to build sound business models and acquire critical resources as they innovate and create profitable enterprises. Above all, this focus is for those special students who wish to be leaders and have a passion for starting something.

Entrepreneurship

This Specialization may be applied toward the Management Major.

Hours
MGT 386 Foundations of Entrepreneurship 3
MGT 387 Creating, Recognizing, Evaluating and Pitching Opportunities 3
MGT 388 Starting, Growing, and Harvesting New Ventures 3
MGT 481 New Venture Finance 3
Capstone Experience - select one: 6
Small Business Management and Consulting
MKT 484 Small Business Management
MKT 486 Small Business Consulting
New Product Development
MKT 484 Small Business Management
MKT 410 Managing Innovation
Electives - select two of the following: 6
EC 410 Law And Economics
FI 331 Principles of Real Estate
HCM 360 Introduction to Health Systems
IBA 350 Introduction to World Business
IBA 460 Export/Import Management
LGS 407 Real & Personal Property
MGT 301 Intro to Human Resources Management
MGT 310 Practicum in Management
MGT 322 Effective Negotiations
MGT 406 Family Business Management
MGT 412 Management Presentations
MGT 421 Corporate Entrepreneurship & Innovation
MGT 452 Project Management Communication
MKT 321 Retail Management
MKT 337 Personal Selling
MKT 376 Services Marketing
MKT 411 Supply Chain Management
OM 427 Purchasing and Sourcing

Total Hours 24

Healthcare Analytics

Healthcare Analytics
Faculty Advisor: Dr. Marilyn V. Whitman

The healthcare analytics specialization provides undergraduate students with the skills to meet the complex needs of healthcare organizations. Students in the healthcare analytics specialization learn how to harness data, process the data and produce evidence-based decisions. The daunting challenges confronting healthcare organizations today will require smarter, more informed decisions driven by data to improve outcomes and offer the value that market dynamics, governmental regulations and consumers demand. The eight-course sequence aims to develop analytics competencies in our students to prepare them for entry-level analyst positions in a variety of healthcare settings.

Healthcare Analytics

This Specialization may be applied toward the Management Major.

Hours
HCM 360 Introduction to Health Systems 3
HCM 361 Healthcare Finance and Reimbursement 3
practice with individual mentoring in all three courses. Students get hands-on, in-class professional experience by managing a client project and refining their interpersonal, communicating orally and visually. Students exercise their emotional intelligence young professionals. These courses improve the impression students make when passing the SHRM Assurance of Learning certification exam.

Human Resource Management
Faculty Advisor: Dr. Jonathon R. Halbesleben
The human resource management specialization develops student skills for the effective management of human resources in organizations. The six-course curriculum trains students to strategically address human resource issues to improve organizational performance. The curriculum is aligned with Society for Human Resource Management (SHRM) curriculum guidelines and prepares students to pass the SHRM Assurance of Learning certification exam.

Management Communication
Faculty Advisor: Dr. Kim S. Campbell
The courses in this specialization help students manage what they communicate as young professionals. These courses improve the impression students make when communicating orally and visually. Students exercise their emotional intelligence to gain acceptance as leaders when communicating interpersonally. They gain professional experience by managing a client project and refining their interpersonal, oral, visual and written communication skills. Students get hands-on, in-class practice with individual mentoring in all three courses.

Services Marketing
Services are now a major driver of the U.S. and world economy. Therefore, marketing and management in the areas of people, business process and the design of physical space are of great importance. The ability to understand, map, design and re-design business service processes, flow and physical space across the value chain is critical, as is the ability to manage service employees and teams. Services marketing is a specialization designed for students interested in working in and managing teams of people to analyze, develop and deliver world-class service, manage customer relationships and work cross-functionally with other aspects of the organization such as sales, logistics and operations.

Marketing
International Business
International Business
The internationalization of business is a critical reality to those operating in the modern business world. Understanding cross-cultural differences in markets and business practices and adopting an international competitive mindset is critical to the success of today's business leaders. The international business specialization is designed for students who are interested in entering the international arena. This program is designed for students of any major, with electives that span such areas as marketing, management, economics and finance. Due to the nature of international business, this specialization requires 12-15 total hours, including an overseas study component.

International Business
IBA 350 Introduction to World Business 3
IBA 351 Multinational Business Communication 3
IBA 460 Export/Import Management 3
Approved Study Abroad course 3
Select one of the following electives: 1 0-3
IBA 455 Global Marketing
EC 430 International Trade
EC 442 Economic Development of Latin America
EC 431 or International Finance
FI 431 International Finance
Total Hours 12-15

1 In program-approved situations, the global elective and the study abroad class could be one and the same (e.g., the global accounting standards class offered abroad by the accounting department).

Professional Sales
Professional Sales
Sales is a program of preparation for students that want to fast-track their business careers. This concentration provides:
1. practical application of sales and self-preservation techniques
2. access and exposure to business recruiters from Fortune 100 companies
3. valuable persuasion and communication skills that can be used to advance any career in business

Professional sales is a career that is very much in demand. There are still more job openings than qualified applicants. Also, the benefits and compensation packages for professional sales positions make it one of the highest paid fields in marketing.

Professional Sales
MKT 337 Personal Selling 3
MKT 437 Advanced Selling 3
MKT 438 Sales Management 3
MKT 439 Key Account Management 3
Total Hours 12

Services Marketing
Services Marketing
Services Marketing
Services Marketing
The University of Alabama
Auditing Courses

Students may register for courses as auditors with the approval of the departments offering the courses. The deadline for registering as a course auditor coincides with the deadline for adding courses at the beginning of each semester. Consult the College Registrar for more information.

The requirements that auditors are expected to meet in an audited course are left to the discretion of the instructor. Audited courses do not count toward degree requirements.

Online Courses

Culverhouse students may enroll in online courses through the College of Continuing Studies. An online course with the same course number as a regularly scheduled on-campus course fulfills the same degree requirements as an on-campus course. Further information about online courses is available through the College of Continuing Studies.

Pass/Fail Option

The University and the Culverhouse College of Commerce offer students the opportunity to pursue courses on a pass/fail basis as a means of encouraging students to broaden their interests and learning experiences beyond their business specializations. To register for a course on a pass/fail basis, a student must gain approval in the A.H. Bean Undergraduate Student Services Center, 10 Bidgood Hall. The deadline for registering for a course on a pass/fail basis coincides with the deadline for adding courses at the beginning of each semester.

The College Registrar is responsible for determining that each student requesting the pass/fail option meets the following criteria:

1. The student must have attained sophomore standing (a minimum of 30 hours earned).  
2. If the student is a transfer student, he or she must have earned 15 hours or more in residence, maintaining a grade point average of at least 2.0 in residence.  
3. The student must have an overall grade point average of 2.0 or higher.  
4. The course the student wishes to take on a pass/fail basis must be a non- 
commerce elective. Business courses (required or elective) may not be taken on 

a pass/fail basis except in the case of courses that are offered only as non-pass/fail courses.
5. Courses that will be used to satisfy University of Alabama Core Curriculum requirements may not be taken on a pass/fail basis.
6. The student may take a maximum of four courses (or 12 hours) of coursework on a pass/fail basis while earning an undergraduate degree.
7. The student may take no more than one course per semester on a pass/fail basis.
8. Business students will not be allowed to register for courses on a pass/fail basis after the deadline for adding courses, and once the option is selected it may not be rescinded.

Several specialized courses offered only on a pass/fail basis may be taken in the freshman year or the first semester in residence (for transfer students). Consult the Culverhouse Student Services Office for further information.

Policy on Repeating Courses

A course may be repeated, but the record of both the original and the repeat enrollment will appear on the student’s transcript. Both attempts will be counted as hours attempted, but only the second attempt will count as hours earned for the degree. If the course is passed on the first attempt, but failed on the second attempt, the student will not earn credit for the course toward a degree.

The MIS Program and the Culverhouse School of Accountancy have their own rules for repeating courses required in their majors. Consult the MIS Program and the Culverhouse School of Accountancy for more information.

Policy on Mathematics Courses

The analysis of many business problems calls for mathematical reasoning. Students should take the highest-level mathematics sequence for which they are eligible. The MATH 112 Precalculus Algebra and MATH 121 Calculus & Applications sequence provides the minimum skills for pursuing an undergraduate business degree, but this is not a substitute for MATH 125 Calculus I. Any sequence that includes MATH 125 Calculus I is preferable to the MATH 112 Precalculus Algebra and MATH 121 Calculus & Applications sequence. Those students who are interested in graduate study or in working in technical positions should choose a course of study that will lead to at least partial completion of the standard calculus sequence: MATH 125 Calculus I, MATH 126 Calculus II and MATH 227 Calculus III.

Below are specific rules that govern mathematics requirements for Commerce students:

1. Once a student has earned credit for MATH 112 Precalculus Algebra and/or MATH 121 Calculus & Applications or MATH 125 Calculus I, the student may not earn credit, including CLEP, for lower-numbered mathematics courses.
2. The College will not grant degree credit for any mathematics course numbered lower than MATH 100 Intermediate Algebra at The University of Alabama.  
3. The College will not grant degree credit for any mathematics course offered for transfer credit from a junior college which is titled, or has the substance of, “business mathematics” or “mathematics for finance.”

Business and Foreign Language, Dual Major

The modern business environment is truly global, and the dual major provides students the training necessary to succeed in that environment. The dual major student completes a major program in the Culverhouse College of Commerce, as well as a second major in Spanish or Foreign Languages and Literature (French track or German track). The result is a superior skill set derived from cutting-edge business training and thorough study of a language and the culture associated with it. Such a program creates students who are technically proficient, culturally sensitive and flexible enough to deal with the business challenges of the future.

Major programs in the Culverhouse College of Commerce

- Management Information Systems (MIS)
- Operations Management (BS)
- Accounting (BS)
- Economics (BS)
- Finance (BS)
- General Business (BS)
- Management (BA)
- Marketing (BA)

Foreign Language Courses for Dual Majors

In addition to the requirements for a major in commerce, students must complete the requirements in a foreign language described in the following sections. Students should consult with the Culverhouse Registrar about current requirements for simultaneous degree programs (as opposed to dual or double majors).

Commerce - Second Major in French

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FR 201</td>
<td>Intermediate French</td>
<td>3</td>
</tr>
<tr>
<td>FR 202</td>
<td>Intermediate French</td>
<td>3</td>
</tr>
<tr>
<td>FR 321</td>
<td>Voices In French</td>
<td>3</td>
</tr>
<tr>
<td>FR 323</td>
<td>Text, Image, And Word</td>
<td>3</td>
</tr>
<tr>
<td>FR 324</td>
<td>Commercial French</td>
<td>3</td>
</tr>
<tr>
<td>Select two of the following:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FR 331</td>
<td>French Civilization</td>
<td>6</td>
</tr>
<tr>
<td>FR 361</td>
<td>Intro Romance Linguistic (Same as IT 361 and SP 361)</td>
<td>3</td>
</tr>
<tr>
<td>FR 431</td>
<td>Contemp French Civiliztn</td>
<td></td>
</tr>
<tr>
<td>FR 461</td>
<td>French Linguistics</td>
<td></td>
</tr>
<tr>
<td>FR 470</td>
<td>Undergrad Sem In French (topic appropriate)</td>
<td></td>
</tr>
<tr>
<td>FR 480</td>
<td>Special Topics</td>
<td></td>
</tr>
<tr>
<td>Select two of the following:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FR 341</td>
<td>Survey Fr Literature I</td>
<td>6</td>
</tr>
<tr>
<td>FR 351</td>
<td>Survey Fr Literature II</td>
<td></td>
</tr>
<tr>
<td>FR 470</td>
<td>Undergrad Sem In French (topic appropriate)</td>
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</tr>
<tr>
<td>FR 480</td>
<td>Special Topics</td>
<td></td>
</tr>
<tr>
<td>Other French literature course</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FR 300/400-level electives</td>
<td>33</td>
<td></td>
</tr>
</tbody>
</table>

Total Hours

Commerce - Second Major in German

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>GN 201</td>
<td>Intermediate German I</td>
<td>3</td>
</tr>
<tr>
<td>GN 202</td>
<td>Intermediate German II</td>
<td>3</td>
</tr>
<tr>
<td>GN 361</td>
<td>Intern Convrs Comp I</td>
<td>3</td>
</tr>
<tr>
<td>GN 365</td>
<td>Business German</td>
<td>3</td>
</tr>
<tr>
<td>GN 371</td>
<td>German Culture and Civilization Thru 1832</td>
<td>3</td>
</tr>
<tr>
<td>GN 372</td>
<td>Germn Cult Civ 1832-Present</td>
<td>3</td>
</tr>
</tbody>
</table>
in administrative disenrollment from 300- or 400-level Commerce courses. Failure to complete the prerequisites will result in these standards may petition the assistant dean for undergraduate programs for admission if the student's GPA is at least 2.5 or above for the last 30 hours of coursework attempted. Curriculum VII leads to the bachelor of science in commerce and business administration degree, following completion of the undergraduate work outlined below. Curriculum VII is for the college graduate who wants a professional degree in commerce and business administration on the undergraduate level. At least 30 semester hours of study in residence in the Culverhouse College of Commerce are required. In addition to the 2.5 GPA requirement, students must complete AC 210 Intro To Accounting, CS 102 Microcomputer Applications, EC 110 Principles of Microeconomics, EC 111 Principles of Macroeconomics, LGS 200 Legal Environment of Business, MATH 121 Calculus & Applications and ST 260 Statistical Data Analysis (or their equivalents) with grades of C- or higher before declaring a major and enrolling in 300- or 400-level Commerce courses. Any of this coursework completed in pursuit of the first bachelor's degree will apply to the second degree under Curriculum VII. Failure to complete the prerequisites will result in administrative disenrollment from 300- or 400-level Commerce courses.

### Commerce - Second Major in Spanish

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SP 201</td>
<td>Intermediate Spanish</td>
<td>3</td>
</tr>
<tr>
<td>SP 202</td>
<td>Intermediate Spanish</td>
<td>3</td>
</tr>
<tr>
<td>SP 353</td>
<td>Spanish Conversation</td>
<td>3</td>
</tr>
<tr>
<td>SP 356</td>
<td>Adv Grammar And Compos</td>
<td>3</td>
</tr>
<tr>
<td>SP 360</td>
<td>Commercial Spanish</td>
<td>3</td>
</tr>
<tr>
<td>SP 364</td>
<td>Spanish Civilization</td>
<td>3</td>
</tr>
<tr>
<td>SP 366</td>
<td>Spanish-American Civ</td>
<td>3</td>
</tr>
</tbody>
</table>

Select two of the following:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SP 371</td>
<td>Survey Of Spanish Lit</td>
<td>3</td>
</tr>
<tr>
<td>SP 372</td>
<td>Survey Of Spanish Lit</td>
<td>3</td>
</tr>
<tr>
<td>SP 375</td>
<td>Masterpc Sp-Amer Lit I</td>
<td>3</td>
</tr>
<tr>
<td>SP 376</td>
<td>Masterpc Sp-Amer Lit II</td>
<td>3</td>
</tr>
</tbody>
</table>

Spanish electives (300/400-level)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SP 371</td>
<td>Survey Of Spanish Lit</td>
<td>3</td>
</tr>
<tr>
<td>SP 372</td>
<td>Survey Of Spanish Lit</td>
<td>3</td>
</tr>
<tr>
<td>SP 375</td>
<td>Masterpc Sp-Amer Lit I</td>
<td>3</td>
</tr>
<tr>
<td>SP 376</td>
<td>Masterpc Sp-Amer Lit II</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Hours: 33

### History and Objectives

The Culverhouse College of Commerce is the longest-standing business school in Alabama and one of the premier programs in the South. The college has earned national recognition for excellence in business education and is accredited by the Association to Advance Collegiate Schools of Business–International (AACSB). An outstanding faculty helps maintain this tradition of excellence by continuously making advancements in academic programs using technologically advanced classrooms, laboratories and library facilities.

Lee Bidgood, the first dean of the college, launched the School of Commerce in 1919. Dean Bidgood oversaw the development of the college, including construction of the Commerce Building (now known as Bidgood Hall), which was completed in 1929. Bidgood Hall has further developed to become a central part of the technologically integrated three-building business complex in the central University campus.

The college offers degree programs at the bachelor's, master's and doctoral levels. The mission of the Culverhouse College of Commerce is to excel in the creation and application of general and discipline-based business knowledge. We are committed to providing the educational and enrichment experiences expected of a major, full-time residential state university.

### Curriculum VII - For College Graduates

The business curriculum for college graduates is available to those who hold baccalaureate degrees from regionally accredited institutions in any recognized field of study other than business and who have a grade point average of at least 2.5 for all college-level coursework attempted and at least a 2.5 GPA for all University of Alabama coursework attempted. A student whose GPA falls below these standards may petition the assistant dean for undergraduate programs for admission if the student's GPA is at least 2.5 or above for the last 30 hours of coursework attempted. Curriculum VII leads to the bachelor of science in commerce and business administration degree, following completion of the undergraduate work outlined below. Curriculum VII is for the college graduate who wants a professional degree in commerce and business administration on the undergraduate level. At least 30 semester hours of study in residence in the Culverhouse College of Commerce are required.

In addition to the 2.5 GPA requirement, students must complete AC 210 Intro To Accounting, CS 102 Microcomputer Applications, EC 110 Principles of Microeconomics, EC 111 Principles of Macroeconomics, LGS 200 Legal Environment of Business, MATH 121 Calculus & Applications and ST 260 Statistical Data Analysis (or their equivalents) with grades of C- or higher before declaring a major and enrolling in 300- or 400-level Commerce courses. Any of this coursework completed in pursuit of the first bachelor's degree will apply to the second degree under Curriculum VII. Failure to complete the prerequisites will result in administrative disenrollment from 300- or 400-level Commerce courses.

### University Scholars Programs

The University Scholars program allows students to pursue graduate and undergraduate degrees concurrently. These programs are available in several business disciplines and serve students who have exceptional ability. Students should contact their major department for details.

### Faculty

- **Dean**
  - J. Michael Hardin
- **Senior Associate Dean for Academic Programs**
  - Diane E. Johnson
- **Associate Dean of Undergraduate Programs**
  - David J. Heggem Jr.
- **Associate Dean for Graduate Programs**
  - J. Brian Gray
- **Associate Dean for Research**
  - Samuel Addy
- **Registrar**
  - Daniel L. Maguire