

MANAGEMENT COMMUNICATION, MINOR

The courses in this minor help students manage what they communicate as young professionals. They improve the impression they make when communicating orally, visually, and in writing. They exercise their emotional intelligence to gain acceptance as leaders when communicating interpersonally. They gain professional experience by managing a client project that brings real-world experience to the classroom and engages students in the application of strategic communication to navigate team relationships, resolve conflicts, and facilitate effective project governance.

Management Communication Minor		Hours
Required:		
GBA 300	Business Communications	3
MGT 300	Org Theory & Behavior	3
MGT 452	Project Mgt and Consulting	3
Choose 2 courses from the following list:		6
MGT 412	Management Presentations	
MGT 422	Leadership Communication	
IBA 351	Cross-Cultural Bus Comm	
Total Hours		15