GRAPHIC DESIGN, BFA

The Graphic Design BFA is designed to prepare students with the fundamental skills to create visual responses to the communication challenges of the contemporary world. With ever evolving technologies and the vast array of markets, this BFA program provides specialized training in conceptual development, visual media and a mastery of creative technology. Upon completion of the program, students will immediately be prepared for a career in graphic design with a professional portfolio that showcases their design work for printed and digital applications.

Course Number and Title Hours

General Education Courses:
EN 101 and EN 102 Freshman English 6
Two foreign language courses 6
Courses in History and Social/Behavioral Sciences 12
Courses in Fine Arts, Literature, Humanities 12
Courses in Mathematics and Natural Sciences 11

BFA Core Courses:
ART 110  Drawing I 3
ART 130  2D Design 3
ART 131  3D Design 3
ART 210  Drawing II 3
ART 302  Color Theory & Application 3
ART 218  Intro to Digital Photography 3
ART 200 – 400 level Art Studio Electives 15

Select 15 credit hours from the following:
ART 208  Special Projects
ART 212  Ceramics
ART 216  Painting
ART 220  Introduction to Printmaking
ART 222  Sculpture
ART 224  Introduction To Digital Art I
ART 305  Aqueous Media
ART 310  Life Drawing
ART 311  Figurative Modeling
ART 312  Ceramics
ART 313  Ceramics
ART 316  Painting Composition
ART 317  Painting Concepts
ART 318  Intermediate Digital Photo
ART 319  Darkroom Photography
ART 320  Printmaking: Intaglio & Relief
ART 321  Printmaking: Lithography
ART 322  Sculpture
ART 323  Sculpture
ART 324  Intermediate Digital Art
ART 325  Monoprint Monotype
ART 329  Photo-based Processes
ART 338  Photographic Studio Lighting
ART 344  Concepts in Drawing
ART 406  Independent Studies
ART 408  Special Projects

ART 410  Drawing Seminar
ART 412  Ceramics
ART 416  Advanced Painting Seminar
ART 418  Advanced Photography
ART 420  Printmaking
ART 421  Printmaking Practicum
ART 422  Sculpture
ART 423  Public Sculpture
ART 424  Advanced Digital Media
ART 444  Advanced Concepts in Drawing
ARH 252  Survey of Art I 3
ARH 253  Survey Of Art II 3
ARH 300 – 400 level Art History Electives 9

BFA Major Courses:
ART 214  Introduction to Graphic Design 3
ART 314  Typography 3
ART 315  Digital Layout and Production 3
ART 334  Branding & Identity Systems 3
ART 335  Publication Design 3
ART 414  Graphic Design Portfolio 3
ART 300 – 400 level Graphic Design Electives 6
Select 6 credit hours from the following:
ART 326  Video Art and Animation
ART 415  Graphic Design Internship
ART 433  Package Design
ART 434  Illustration
ART 435  Web Design
ART 499  Senior Thesis 6

Total Hours 125

Admission to the program will be based on a portfolio review. Students will be required to complete a senior thesis their final semester before graduation.

Learn more about opportunities in this field at the Career Center

Faculty
Chair
Guynes, Jason
Assistant professors
Cumberland, Jonathan
Palmer, Cassandra
Yes, Melissa