GRAPHIC DESIGN, BFA

The Graphic Design BFA is designed to prepare students with the fundamental skills to create visual responses to the communication challenges of the contemporary world. With ever evolving technologies and the vast array of markets, this BFA program provides specialized training in conceptual development, visual media and a mastery of creative technology. Upon completion of the program, students will immediately be prepared for a career in graphic design with a professional portfolio that showcases their design work for printed and digital applications.

Course Number and Title | Hours
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General Education Courses: |  
EN 101 and EN 102 Freshman English | 6
Two foreign language courses | 6
Courses in History and Social/Behavioral Sciences | 12
Courses in Fine Arts, Literature, Humanities | 12
Courses in Mathematics and Natural Sciences | 11

BFA Core Courses:
ART 110 Drawing I | 3
ART 130 2D Design | 3
ART 131 3D Design | 3
ART 210 Drawing II | 3
ART 302 Color Theory & Application | 3
ART 218 Intro to Digital Photography | 3
ART 200 – 400 level Art Studio Electives | 15

Select 15 credit hours from the following:
ART 208 Special Projects
ART 212 Ceramics
ART 216 Painting
ART 220 Introduction to Printmaking
ART 222 Sculpture
ART 224 Introduction To Digital Art I
ART 305 Aqueous Media
ART 310 Life Drawing
ART 311 Figurative Modeling
ART 312 Ceramics
ART 313 Ceramics
ART 316 Painting Composition
ART 317 Painting Concepts
ART 318 Intermediate Digital Photo
ART 319 Darkroom Photography
ART 320 Printmaking: Intaglio & Relief
ART 321 Printmaking: Lithography
ART 322 Sculpture
ART 323 Sculpture
ART 324 Intermediate Digital Art
ART 325 Monoprint Monotype
ART 329 Photo-based Processes
ART 338 Photographic Studio Lighting
ART 344 Concepts in Drawing
ART 406 Independent Studies
ART 408 Special Projects
ART 410 Drawing Seminar
ART 412 Ceramics
ART 416 Advanced Painting Seminar
ART 418 Advanced Photography
ART 420 Printmaking
ART 421 Printmaking Practicum
ART 422 Sculpture
ART 423 Public Sculpture
ART 424 Advanced Digital Media
ART 444 Advanced Concepts in Drawing
ARH 252 Survey of Art I | 3
ARH 253 Survey Of Art II | 3
ARH 300 – 400 level Art History Electives | 9

BFA Major Courses:
ART 214 Introduction to Graphic Design | 3
ART 314 Typography | 3
ART 315 Digital Layout and Production | 3
ART 334 Branding & Identity Systems | 3
ART 335 Publication Design | 3
ART 414 Graphic Design Portfolio | 3
ART 300 – 400 level Graphic Design Electives | 6

Select 6 credit hours from the following:
ART 326 Video Art and Animation
ART 415 Graphic Design Internship
ART 433 Package Design
ART 434 Illustration
ART 435 Web Design
ART 499 Senior Thesis | 6

Total Hours | 125

Admission to the program will be based on a portfolio review. Students will be required to complete a senior thesis their final semester before graduation.

Learn more about opportunities in this field at the Career Center

Faculty
Chair
Guynes, Jason

Assistant professors
Cumberland, Jonathan
Palmer, Cassandra
Yes, Melissa