The Action Card is the official University photo identification card and serves multiple purposes at The University of Alabama. It is used for access to:

- NCAA athletic events
- University Libraries (to check out books)
- University recreation facilities (Student Recreation Center and pool, Robert E. Witt Student Activity Center, aquatic center)
- computer labs, Student Health Center and Pharmacy, campus entertainment events, and My Football Ticket program
- campus facilities

The Action Card accounts are similar to a checking account. With a prepaid deposit of funds, cardholders may use the card to make purchases at participating locations. There are three types of Action Card accounts: Bama Cash, Dining Dollars, and Meal Plans. Bama Cash is an optional account which, once established with a deposit of funds, allows students to pay for purchases at a wide variety of on- and off-campus locations. For details, visit the website at actcard.ua.edu.

A photo and ID document must be submitted at https://actcard.ua.edu/photosubmit. Then you may download your ACT Card to your mobile device one business day after receiving your approval email to your Crimson email. More information can be found at actcard.ua.edu/mobileactioncard.

Through eAccounts online, (actcard.ua.edu) users can access information for both Bama Cash and Dining Dollars, check balances, and review transaction history. Through eAccounts online, cardholders may also deposit funds directly to Bama Cash via Visa, MasterCard, American Express, and Discover cards. Users also may review meal plan activity from this site.

The Action Card Office is located at 451 Campus Drive East, inside the Transportation Hub, also known as the Bus Hub. Office hours are Monday through Friday, 8 a.m. – 5 p.m. Students can reach the office by phone at 205-348-2288.