

SPORT MANAGEMENT, MS

Sport Management is the study of business functions that deal with the administration of sport organizations, sporting events, and the operations of community, collegiate, and professional teams. Sport Management also involves venue and team operations, ticket sales, risk management and assessment, fan experience creation, contract negotiations, NCAA and professional sports rules and regulation compliance, marketing, and sales.

Admissions

In addition to the minimum Graduate School admission requirements, to be considered for regular admission an application must include:

- Three letters of recommendation
- Statement of Purpose (Include in the Header: Sport Management). Students should also include in their statement why they have chosen this area of study and how it will apply to their personal and/or professional goals.

See the Admission Criteria section of this catalog for more information.

Curricular Requirements

Sport Management - Non-Thesis Option - Core Courses		Hours
HSM 521	Hosp. Law and Risk Mgt.	3
HSM 551	Sport Properties Venue Mgt	3
HSM 555	Sports Sales & Entrepreneurs	3
HSM 559	International Strat in Sport	3
HSM 561	Mktg. Sales & PR in Sport	3
HSM 575	Sport & Hosp Financial Mgt	3
HES 509	Research Methods	3
Total Hours		21

Approved Electives - Select 3 (9 credit hours)		Hours
HSM 500	Sport Mgt Principles & Pract.	3
HSM 552	Sport Bus. Mgt. Trends/Issues	3
HSM 560	Fellowship in Sport Mgt.	3
HSM 570	Leadership Hospitality & Sport	3
HSM 576	Strategic Mgt in Hosp. Tourism	3
HSM 580	Consumer Behav Hosp & Tourism	3

Students selecting the non-thesis option must complete a e-Portfolio project for their capstone experience as defined by The University of Alabama or successfully pass the comprehensive exam. The Capstone Project in Sport Management is a documentation of Professional Development and Scholarly Achievement in the Sport Industry in an e-Portfolio format. The e-Portfolio includes evidence of professional growth and scholarship. The project provides each graduate student, as well as faculty and potential employer(s), with a "unique tool for assessing what each student has gained through their graduate studies." Both the e-portfolio project and comprehensive exam is in addition to the 30 hour course requirement.

Sport Management - Thesis Option		Hours
HSM 500	Sport Mgt Principles & Pract.	3
HSM 521	Hosp. Law and Risk Mgt.	3
HSM 551	Sport Properties Venue Mgt	3
HSM 555	Sports Sales & Entrepreneurs	3
HSM 559	International Strat in Sport	3

HSM 561	Mktg. Sales & PR in Sport	3
HSM 570	Leadership Hospitality & Sport	3
HSM 575	Sport & Hosp Financial Mgt	3
HSM 599	Thesis Research (3 credits - 2 semesters = 6)	6
Total Hours		30

Transfer Credit

Courses completed at other postsecondary institutions and accepted for UA graduate credit are given a grade of "P" and are not calculated in the overall graduate GPA.

Graduate School information on Transfer Credit.

Accelerated Master's Program

Please refer to the official information on the Graduate School's website. If you are interested in the AMP program, please schedule a meeting with the program director.

Time Limits for Degree Completion

Graduate School information on Time Limits for Degree Completion.

Academic Misconduct

Graduate School information on Academic Misconduct.

Withdrawals and Leave of Absence Information

Under compelling circumstances beyond the student's control, a graduate student may request that the department petition the Graduate School with the rationale for granting a leave of absence. If granted by the Graduate School, a leave of absence will cover one or more upcoming semesters rather than any prior semester(s). A leave of absence is not a method of avoiding continuous registration requirements, and it *does not* lengthen the time limit. When a student returns from a leave of absence, the Graduate School must be notified and will work with the department and student to determine the number of semesters remaining on the time limit and the degree requirements that remain.

Graduate School information on Withdrawals and Leaves of Absence.

Academic Grievances and Information

Graduate School information on Academic Grievances.

Grades and Academic Standing

Graduate School information on Grades and Academic Standing.

Graduate School Deadline

Information on Graduate School Deadlines.

Application for Graduation Information

Graduate School information on the Application for Graduation.