

BUSINESS ADMINISTRATION, MBA

Program Overview

The objective of the Manderson MBA program at The University of Alabama is to prepare high-achieving, high-potential students for successful business careers in a globally competitive environment. The MBA program has a commitment to providing a high value-added experience within a diverse and collaborative learning environment. The curriculum emphasizes fundamental business concepts, knowledge, and skills through an interdisciplinary perspective. Case studies, projects, teamwork, and technology contribute to a dynamic applied learning environment.

MBA Program Formats

The Manderson MBA Program is offered in a variety of formats. The Traditional MBA is a full-time, two-year program that requires a focused area of study and is entered after the completion of an undergraduate degree. The STEM and CREATE Paths to the MBA are five-year programs integrated with quantitative and creative undergraduate disciplines, respectively, at The University of Alabama. The STEM and CREATE MBA programs also require a focused area of study.

Traditional MBA

The Traditional MBA program begins in the fall semester. Students must be enrolled for four consecutive Fall and Spring semesters that span over the two-year program. During the intervening summer, students are expected to be involved in meaningful internships to further enhance their professional experiences. Students take a prescribed program of courses and cross-discipline work that blends the analytical tools of management and the functional areas of business into a general management perspective. Topics include accounting, economics, finance, management, marketing, operations, strategy, communications, information systems, and statistics. In addition, each student pursues elective courses leading to a mandatory focused area of study. Course selections for the focused area of study are made with the advice of faculty and staff advisors. Teaching methods combine cases, lecture-discussion, and projects. Small class sizes allow faculty members to use a variety of techniques for enhanced learning.

STEM Path to the MBA

The STEM Path to the MBA is a five-year program designed for entering University of Alabama freshmen majoring in a STEM area (science, technology, engineering, or mathematics). This program integrates business honors courses with the STEM undergraduate degree and culminates in the MBA program. Students in the STEM MBA program begin the MBA by taking online courses in the summer semester after the completion of their junior year of their undergraduate major. Students will complete another summer semester of online MBA courses after finishing their STEM undergraduate degree. Students will then enter a full year of MBA program study (in-person) to complete their MBA degree. During the two summertime periods, students are expected to be involved in meaningful internships to further enhance their professional experiences.

During each semester of their four years of undergraduate study, students enroll in a 1.5 credit-hour Business Honors course. These honors courses focus on communication and leadership skills. Students work in teams on community projects to develop both an appreciation for and a basic understanding of the importance of management skills in science and technology careers and to create an opportunity to interact

with other STEM/CREATE students, as well as with executives from technology companies and MBA faculty members.

The Business Honors courses are taught by a faculty member who is assigned to the cohort in the freshman year and works with them through their senior year. This provides continuity of contact and allows the faculty mentor to track the students through the program.

During the sophomore, junior, and senior years, STEM discipline students can expect to be off campus and involved in internships, cooperative-learning experiences, and other online learning activities. The Business Honors courses include extensive use of digital technology: streaming video of presentations from guest speakers, teleconferencing for student presentations and class meetings, and the use of course management software that allows off-campus students to remain engaged and participate in coursework.

CREATE Path to the MBA

The CREATE Path to the MBA is a five-year program that targets students majoring in one of the various creative disciplines, including, but not limited to: art, music, fine arts, literature, fashion retailing, advertising, apparel and textiles, interior design, modern languages and classics, theater, and dance. This program integrates business honors courses with the CREATE undergraduate degree and culminates in the MBA program. Students in the CREATE MBA program begin the MBA by taking online courses in the summer semester after the completion of their junior year of their undergraduate major. Students will complete another summer semester of online MBA courses after finishing their CREATE undergraduate degree. Students will then enter a full year of MBA program study (in-person) to complete their MBA degree. During the two summertime periods, students are expected to be involved in meaningful internships to further enhance their professional experiences.

During each semester of their four years of undergraduate study, students enroll in a 1.5 credit-hour Business Honors course. These honors courses focus on communication and leadership skills. Students work in teams on community projects to develop both an appreciation for and a basic understanding of the importance of management skills in science and technology careers and to create an opportunity to interact with other STEM/CREATE students, as well as with executives from technology companies and MBA faculty members.

The Business Honors courses are taught by a faculty member who is assigned to the cohort in the freshman year and works with them through their senior year. This provides continuity of contact and allows the faculty mentor to track the students through the program.

The program is centered around innovative solutions to real-world problems and runs parallel to its sister program, the STEM Path to the MBA. Using nontraditional classroom methods and experiential learning opportunities, students on the CREATE Path to the MBA have the opportunity to grow both academically deep into their chosen major and functionally broad across different areas like communication, leadership, and professionalism. An added benefit from running parallel to the STEM Path to the MBA is that CREATE MBA students will gain exposure to the technical backgrounds of their peers, further diversifying their frame of reference for problem-solving.

Dual Degrees

JD/MBA Joint Degree Program in Law and Business

The University of Alabama School of Law and the Manderson Graduate School of Business offer students, who are interested in combined business and legal career opportunities, a law and MBA curriculum culminating in the awarding of the juris doctor (JD) and MBA degrees within four years. Admission is required into both programs. Further information about the joint JD/MBA Program may be obtained by contacting the director of the MBA Program and/or the Law School admissions office as well as by visiting the respective websites.

MBA Dual Degrees in Engineering

The Manderson Graduate School of Business and the College of Engineering offer students from an engineering background an opportunity to receive both their MBA and Master of Science in engineering (Civil or Mechanical) within two calendar years. Prospective students must be admitted to both programs before being allowed to pursue the dual curriculum. Further information about the dual MBA/ENG programs may be obtained by contacting the director of the MBA Program and/or the Engineering admissions office as well as by visiting the respective websites.

MBA/MFA Dual Degree

The Manderson Graduate School of Business and the College of Arts and Sciences offer students an opportunity to receive both their MBA and their Master of Fine Arts (Theater Management) within four years. Prospective students must be admitted to both programs before being allowed to pursue the dual curriculum. Further information about the dual MBA/MFA program may be obtained by contacting the director of the MBA Program and/or the Theater Management office as well as by visiting the respective websites.

Admissions

Application Requirements

In addition to the minimum Graduate School admission requirements, to be considered for regular admission an application must include:

- Applicant interview
- A resume
- 3 letters of recommendation
- Test Scores
 - GMAT or GRE required
 - GMAT/GRE exam waivers possible; waiver requests evaluated on a case-by-case basis
 - A TOEFL score of of at least 100 or an IELTS score of at least 7.0 for non-native English speakers who are required to submit an English Language test score (see admissions criteria link below)

See the Admission Criteria section of this catalog for more information.

Application Deadlines

Traditional Full-Time MBA

- October 15: 1st round deadline
- January 5: 2nd round deadline
- February 15: 3rd round deadline
- April 15: 4th round deadline
- May 30: 5th round deadline. (Only offered if space remains in the class)

STEM/CREATE Path to MBA

- Deadline: November 15th for all applications
- Term Start: Applicants in the Path program only: Please select the term "Summer" for the year you plan to start (summer after Junior year).
- To qualify for the Path MBA option, students must have a minimum 3.0 cumulative GPA and be on track to complete 91 credits by the end of spring for their planned Junior year and enrolled in the STEM/CREATE Path Undergraduate program from your Freshman year at the University of Alabama. In addition, participation in the Path program as a Freshman through Junior year does not guarantee acceptance to the MBA portion of the STEM/CREATE path program.

Curricular Requirements

The Traditional MBA program requires the completion of 57 credit hours and offers seven (7) focused areas of study: Business Analytics, Cybersecurity, Finance, Financial Risk, Real Estate, Supply Chain & Operations Management, and Strategic Management & Marketing. The Traditional MBA program has 36 credit hours of Core Requirements. The remaining 21 credit hours are related to a focused area of study.

The STEM/CREATE MBA program requires the completion of 51 credit hours and offers four (4) focused areas of study: Business Analytics, Financial Engineering, Real Estate, and Supply Chain & Operations Management. The STEM/CREATE MBA program has 39 credit hours of Core Requirements. The remaining 12 credit hours are related to a focused area of study.

The Core Requirements are listed below followed by the Focused Areas of Study (FAS) for the Traditional and STEM/CREATE MBA programs.

Traditional & STEM/CREATE - Core Requirements		Hours
AC 506	Concepts Financial Managrl Acc	3
EC 500	Managerial Economics	3
FI 504	Financial Management	3
GBA 525	Business Policy	3
IBA 550	Global Business	3
MGT 517	Leadership & Ethics	3
MGT 542	Management Communication	3
MIS 511	Management Information Systems	3
MKT 518	Mkting Mgmt & Decision Making	3
OM 506	Business Spreadsheet Analytics (OM 500 for STEM/CREATE)	3
OM 516	Operations Management	3
ST 509	Stat For Business Appl (ST 560 for STEM/CREATE)	3
GBA 571	STEM Business Honors VII (STEM/CREATE ONLY)	1.5
GBA 572	STEM Business Honors VIII (STEM/CREATE ONLY)	1.5
Traditional Core Required Hours		36
STEM/Create Core Required Hours		39

Traditional MBA Focused Areas of Study (FAS)

For all FAS listings, required FAS core courses (if any) are listed first, followed by elective course options. Advice of the designated FAS faculty or graduate advisor should be sought in FAS course selections.

Business Analytics

Business Analytics FAS Core Courses		Hours
ST 521	Statistical Data Management	3
ST 522	Adv Statistical Data Mgt	3
ST 531	Data Mining I	3
ST 532	Advanced Data Mining	3
Students completing ST 521, ST 522, ST 531, and ST 532 will receive the UA SAS Data Mining Certificate		
Business Analytics Electives (with advisor consultation, take three 500-599 level Business courses)		9
Business Analytics Electives - contact Director of MBA Student Services or the BA advisor for course electives approval. Choose courses with an analytics component. Suggested courses include those in Economics, Finance, and Operations Management.		
MBA Core Requirements		36
Business Analytics Total Hours		57

Cybersecurity

Cybersecurity FAS Core Courses		Hours
MIS 505	Enterprise Network & Security	3
MIS 561	Applied Cyber Security	3
MIS 563	Behavioral Cyber Security	3
MIS 564	Org. Security Management	3
Cybersecurity Electives (choose one course from the list below OR any MIS 500-599 level course with faculty advisor approval)		3
MGT 520	Change Management	3
ST 540	Stat Prog & Comp with R	3
ST 560	Statistical Methods	3
OM 525	Effective Quality Management	3
MKT 542	Digital/Social Media Analytics	3
Business Electives (choose any two 500-599 level Business courses)		6
MBA Core Requirements		36
Total Hours		57

Finance

Finance FAS Electives		Hours
Finance Electives (choose four courses from the list below)		12
FI 505	Corporate Valuation	3
FI 506	Mergers & Acquisitions	3
FI 510	Financial Management	3
FI 512	Money And Capital Mkts	3
FI 514	Investments	3
FI 515	Quantitative Investment Analys	3
FI 522	Bank Administration	3
FI 534	Seminar In Real Estate	3
FI 535	Real Estate Invest & Developmnt	3
FI 597	Special Topics: Finance	1-6
Business Electives (choose any three 500-599 level Business courses with advisor approval)		9
MBA Core Requirements		36
Total Hours		57

Financial Risk

Financial Risk FAS Core Courses		Hours
FI 419	Financial Derivatives	3
FI 515	Quantitative Investment Analys	3
FI 519	Financial Engineering	3
FI 520	Financial Risk Management	3
Financial Risk Electives (choose one course from the list below)		3
FI 505	Corporate Valuation	3
FI 506	Mergers & Acquisitions	3
FI 510	Financial Management	3
FI 512	Money And Capital Mkts	3
FI 522	Bank Administration	3
FI 531	International Finance	3
FI 534	Seminar In Real Estate	3
FI 597	Special Topics: Finance	3
Business Electives (choose any two 500-599 level Business courses)		6
MBA Core Requirements		36
Total Hours		57

Real Estate

Real Estate FAS		Hours
FI 534	Seminar In Real Estate	3
FI 535	Real Estate Invest & Developmnt	3
Real Estate Electives (choose two from the list below)		6
FI 522	Bank Administration	3
FI 597	Special Topics: Finance (Real Estate)	3
FI 597	Special Topics: Finance (Real Estate Appraisal)	3
FI 597	Special Topics: Finance (Real Estate Management)	3
Business Electives (choose three courses from the list below)		9
EC 597	Special Topics In Economics (Urban Econ)	3
GBA 515	Effective Negotiations	3
MKT 537	Personal Selling	3
LAW 679	Real Property Security	3
LAW 694	Land Use Planning	3
LAW 766	Real Estate Development	3
CE 563	Construction Cost Estimating	3
CE 567	Constr. Accounting & Finance	3
MBA Core Requirements		36
Total Hours		57

Supply Chain & Operations Management

Supply Chain & Operations Management (SCOM) FAS Core Courses		Hours
OM 517	Supply Chain Modeling & Analys	3
OM 523	Inventory Management	3
OM 527	Purchasing and Sourcing	3
MKT 530	Advanced Marketing Analysis	3
SCOM Electives (choose three courses from the list below)		9
OM 522	Production Scheduling Problems	3
OM 525	Effective Quality Management	3
OM 540	Systems Simulation	3
ST 532	Advanced Data Mining	3

ST 561	Applied Design Expermnts	3
MKT 510	Prod Design Marketing Strategy	3
MBA Core Requirements		36
Total Hours		57

Strategic Management & Marketing

Strategic Management & Marketing FAS Core Courses		Hours
MGT 526	Strategic Analytics	3
MGT 552	Project Mgmt & Consulting	3
Strategic MGT and MKT Electives (choose two courses from the list below)		6
MGT 520	Change Management	3
MGT 531	Employee Recruitment, Selection, and Placement	3
MGT 537	Strategic Human Resources Management	3
MGT 552	Project Mgmt & Consulting	3
MGT 582	New Venture Development	3
MKT 510	Prod Design Marketing Strategy	3
MKT 511	Supply Chain Management	3
MKT 522	Advanced Supply Chain Strategy	3
MKT 530	Advanced Marketing Analysis	3
MKT 531	Consumer Insights	3
MKT 537	Personal Selling	3
MKT 540	Intro to Digital/Social Media	3
MKT 542	Digital/Social Media Analytics	3
MKT 543	Adv Digital and Social Media	3
IBA 560	Adv. Import/Export Strategy	3
Business Electives (choose any three 500-599 level Business courses)		9
MBA Core Requirements		36
Total Hours		57

STEM/CREATE Focused Areas of Study (FAS)

For all FAS listings, FAS core courses (if any) are listed first, followed by elective course options. Advice of the designated FAS faculty or graduate advisor should be sought in FAS course selections.

Business Analytics

Business Analytics FAS Core Courses		Hours
ST 521	Statistical Data Management	3
ST 522	Adv Statistical Data Mgt	3
ST 531	Data Mining I	3
ST 532	Advanced Data Mining	3
MBA Core Requirements		39
Total Hours		51

Financial Engineering

Financial Engineering FAS Core Courses		Hours
FI 519	Financial Engineering	3
FI 520	Financial Risk Management	3
Financial Engineering Electives (choose two courses from the list below)		6
FI 505	Corporate Valuation	3
FI 506	Mergers & Acquisitions	3

FI 512	Money And Capital Mkts	3
FI 515	Quantitative Investment Analys	3
FI 522	Bank Administration	3
FI 572	Financial Econometrics	3
FI 597	Special Topics: Finance	3
MBA Core Requirements		39
Total Hours		51

Real Estate

Real Estate FAS Core Courses		Hours
FI 534	Seminar In Real Estate	3
FI 535	Real Estate Invest & Developmnt	3
FI 597	Special Topics: Finance	3
Real Estate Electives (choose one course from the list below)		3
FI 522	Bank Administration	3
FI 597	Special Topics: Finance (Real Estate Appraisal)	3
FI 597	Special Topics: Finance (Real Estate Management)	3
EC 597	Special Topics In Economics (Urban Econ)	3
MBA Core Requirements		39
Total Hours		51

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Supply Chain & Operations Management (SCOM) FAS Core Courses		Hours
OM 517	Supply Chain Modeling & Analys	3
OM 523	Inventory Management	3
OM 527	Purchasing and Sourcing	3
SCOM Electives (choose one course from the list below)		3
OM 522	Production Scheduling Problems	3
OM 525	Effective Quality Management	3
OM 540	Systems Simulation	3
ST 531	Data Mining I	3
ST 532	Advanced Data Mining	3
ST 561	Applied Design Expermnts	3
MKT 510	Prod Design Marketing Strategy	3
MKT 530	Advanced Marketing Analysis	3
MBA Core Requirements		39
Total Hours		51

Transfer Credit

Graduate School information on Transfer Credit.

Time Limits for Degree Completion Requirements

Graduate School information on Time Limits.

Academic Misconduct Information

Graduate School information on Academic Misconduct.

Withdrawals and Leave of Absence Information

Graduate School information on Withdrawals and Leave of Absence.

Academic Grievances Information

Graduate School information on Academic Grievances.

Grades and Academic Standing

Graduate School information on Grades and Academic Standing.

Graduate School Deadlines Information

Information on Graduate School Deadlines.

Application for Graduation Information

Information on the Application for Graduation.