

BUSINESS ADMINISTRATION, MBA

Program Overview

The objective of the Manderson MBA program at The University of Alabama is to prepare high-achieving, high-potential students for successful business careers in a globally competitive environment. The MBA program has a commitment to providing a high value-added experience within a diverse and collaborative learning environment.

The academic curriculum emphasizes fundamental business concepts, knowledge, and skills through an interdisciplinary perspective. Case studies, projects, teamwork, and technology contribute to a dynamic applied learning environment. Co-curricular involvement is an integral component of the MBA program experience. In addition to satisfactory completion of the academic curriculum, MBA students must participate in co-curricular opportunities to satisfy degree requirements and graduate from the program. Multiple co-curricular opportunities and activities, which are aligned with professional development competencies, will be provided each academic term. Progress toward the completion of the co-curricular requirement will be tracked throughout the duration of the program.

MBA Program Formats

The Manderson MBA Program is offered in a variety of formats. The Traditional MBA is a full-time, two-year program that requires a focused area of study and is entered after the completion of an undergraduate degree. The STEM and CREATE Paths to the MBA are five-year programs integrated with quantitative and creative undergraduate disciplines, respectively, at The University of Alabama. The STEM and CREATE MBA programs also require a focused area of study (students must graduate with their undergrad degree before starting MBA year).

Traditional MBA

The Traditional MBA program begins in the fall semester. Students must be enrolled for four consecutive Fall and Spring semesters that span over the two-year program. During the intervening summer, students are expected to be involved in meaningful internships to further enhance their professional experiences. Students take a prescribed program of courses and cross-discipline work that blends the analytical tools of management and the functional areas of business into a general management perspective. Topics include accounting, economics, finance, management, marketing, operations, strategy, communications, information systems, and statistics. In addition, each student pursues elective courses leading to a mandatory focused area of study. Course selections for the focused area of study are made with the advice of faculty and staff advisors. Teaching methods combine cases, lecture-discussion, and projects. Small class sizes allow faculty members to use a variety of techniques for enhanced learning.

STEM Path to the MBA

The STEM Path to the MBA is a five-year program designed for entering University of Alabama freshmen majoring in a STEM area (science, technology, engineering, or mathematics). This program integrates business honors courses with the STEM undergraduate degree and culminates in the MBA program. Students in the STEM MBA program begin the MBA by taking online courses in the summer semester after the completion of their junior year of their undergraduate major. Students will complete another summer semester of online MBA courses after finishing their STEM undergraduate degree. Upon earning and graduating with their undergraduate degree (mandatory), students are then allowed

to enter the full-year portion of the MBA program (in-person) to complete their MBA degree. During the two summertime periods, students are expected to be involved in meaningful internships to further enhance their professional experiences.

During each semester of their four years of undergraduate study, students enroll in a 1.5 credit-hour Business Honors course. These honors courses focus on communication and leadership skills. Students work in teams on community projects to develop both an appreciation for and a basic understanding of the importance of management skills in science and technology careers and to create an opportunity to interact with other STEM/CREATE students, as well as with executives from technology companies and MBA faculty members.

The Business Honors courses are taught by a faculty member who is assigned to the cohort in the freshman year and works with them through their senior year. This provides continuity of contact and allows the faculty mentor to track the students through the program.

During the sophomore, junior, and senior years, STEM discipline students can expect to be off campus and involved in internships, cooperative-learning experiences, and other online learning activities. The Business Honors courses include extensive use of digital technology: streaming video of presentations from guest speakers, teleconferencing for student presentations and class meetings, and the use of course management software that allows off-campus students to remain engaged and participate in coursework.

CREATE Path to the MBA

The CREATE Path to the MBA is a five-year program that targets students majoring in one of the various creative disciplines, including, but not limited to: art, music, fine arts, literature, fashion retailing, advertising, apparel and textiles, interior design, modern languages and classics, theater, and dance. This program integrates business honors courses with the CREATE undergraduate degree and culminates in the MBA program. Students in the CREATE MBA program begin the MBA by taking online courses in the summer semester after the completion of their junior year of their undergraduate major. Students will complete another summer semester of online MBA courses after finishing their CREATE undergraduate degree. Upon earning and graduating with their undergraduate degree (mandatory), students are then allowed to enter the full-year portion of the MBA program (in-person) to complete their MBA degree. During the two summertime periods, students are expected to be involved in meaningful internships to further enhance their professional experiences.

During each semester of their four years of undergraduate study, students enroll in a 1.5 credit-hour Business Honors course. These honors courses focus on communication and leadership skills. Students work in teams on community projects to develop both an appreciation for and a basic understanding of the importance of management skills in science and technology careers and to create an opportunity to interact with other STEM/CREATE students, as well as with executives from technology companies and MBA faculty members.

The Business Honors courses are taught by a faculty member who is assigned to the cohort in the freshman year and works with them through their senior year. This provides continuity of contact and allows the faculty mentor to track the students through the program.

The program is centered around innovative solutions to real-world problems and runs parallel to its sister program, the STEM Path to

the MBA. Using nontraditional classroom methods and experiential learning opportunities, students on the CREATE Path to the MBA have the opportunity to grow both academically deep into their chosen major and functionally broad across different areas like communication, leadership, and professionalism. An added benefit from running parallel to the STEM Path to the MBA is that CREATE MBA students will gain exposure to the technical backgrounds of their peers, further diversifying their frame of reference for problem-solving.

Dual Degrees

JD/MBA Joint Degree Program in Law and Business

The University of Alabama School of Law and the Manderson Graduate School of Business offer students, who are interested in combined business and legal career opportunities, a law and MBA curriculum culminating in the awarding of the juris doctor (JD) and MBA degrees within four years. Admission is required into both programs. Further information about the joint JD/MBA Program may be obtained by contacting the director of the MBA Program and/or the Law School admissions office as well as by visiting the respective websites.

MBA Dual Degrees in Engineering

The Manderson Graduate School of Business and the College of Engineering offer students from an engineering background an opportunity to receive both their MBA and Master of Science in engineering (Civil or Mechanical) within two calendar years. Prospective students must be admitted to both programs before being allowed to pursue the dual curriculum. Further information about the dual MBA/ENG programs may be obtained by contacting the director of the MBA Program and/or the Engineering admissions office as well as by visiting the respective websites.

MBA/MFA Dual Degree

The Manderson Graduate School of Business and the College of Arts and Sciences offer students an opportunity to receive both their MBA and their Master of Fine Arts (Theater Management) within four years. Prospective students must be admitted to both programs before being allowed to pursue the dual curriculum. Further information about the dual MBA/MFA program may be obtained by contacting the director of the MBA Program and/or the Theater Management office as well as by visiting the respective websites.

Admissions

Application Requirements:

In addition to the minimum Graduate School admission requirements, to be considered for regular admission, an application must include:

- Resume
- Three (3) letters of recommendation
- Applicant interview
- Test Scores
 - GMAT (old version), GMAT Focus Edition, or GRE required
 - GMAT/GRE exam waivers possible; waiver requests evaluated on a case-by-case basis
 - A TOEFL score of at least 100 or an IELTS score of at least 7.0, or a PTE score of at least 59 for non-native English speakers who are required to submit an English Language test score (see admissions criteria link below)

- Please note: the MBA program does not accept a Duolingo English Test score.

See the Admission Criteria section of this catalog for more information.

Admission Deadlines and Information

Traditional Full-Time MBA

- October 15: 1st round deadline
- January 5: 2nd round deadline
- February 15: 3rd round deadline
- April 15: 4th round deadline
- May 30: 5th round deadline. (only offered if space remains in the class)

STEM/CREATE Path to MBA

- Deadline: November 15th for all applications
- Term Start: Applicants in the Path program only: Please select the term "Summer" for the year you plan to start (summer after Junior year).
- To qualify for the Path MBA option, students must have a minimum 3.0 cumulative GPA and be on track to complete 91 credits by the end of spring for their planned Junior year and enrolled in the STEM/CREATE Path Undergraduate program from your Freshman year at the University of Alabama.
- Participation in the program as a Freshman through Junior year does not guarantee acceptance to the MBA portion of the STEM/CREATE path program. **Moreover, students must earn and graduate with their undergraduate degree before entering their full-time year in the MBA program.**

Co-Curricular Requirements

Manderson's co-curricular requirement is based on a comprehensive approach in providing students with the skills, experiences, and resources needed to be successful beyond the classroom and graduate school. The premise is to aid students in developing new strategies and skills to enhance business acumen and professionalism.

The goals are closely tied and consistent with the Manderson Standard, with an emphasis on experiential learning, and include the following main competencies:

- Emotional Intelligence
- Global and Cultural Engagement
- Communication Development
- Career Management

Prior to the start of the MBA program, students will be communicated with the co-curricular attendance and participation requirements on both a per term and program basis.

Curricular Requirements

The Traditional MBA program requires the completion of 57 credit hours and offers seven (7) focused areas of study: Business Analytics, Cyber Security, Finance, Financial Risk, Real Estate, Supply Chain & Operations Management, and Strategic Management & Marketing. The Traditional MBA program has 36 credit hours of Core Requirements. The remaining 21 credit hours are related to a focused area of study.

The **STEM/CREATE MBA program** requires the completion of 51 credit hours and also offers seven (7) focused areas of study: Business Analytics, Cyber Security, Finance, Financial Risk/Engineering, Real Estate, Strategic Management & Marketing, and Supply Chain & Operations Management. The STEM/CREATE MBA program has 39 credit hours of Core Requirements. The remaining 12 credit hours are related to a focused area of study.

The Core Requirements are listed below followed by the Focused Areas of Study (FAS) for the Traditional and STEM/CREATE MBA programs.

Traditional & STEM/CREATE - Core Requirements		Hours
AC 506	Concepts Financial Managrl Acc	3
EC 500	Managerial Economics	3
FI 504	Financial Management for MBA	3
GBA 525	Business Policy	3
IBA 550	Global Business	3
MGT 517	Leadership & Ethics	3
MGT 542	Management Communication	3
MIS 511	Management Information Systems	3
MKT 518	Mkting Mgmt & Decision Making	3
OM 506	Business Spreadsheet Analytics (OM 500 for STEM/CREATE)	3
OM 516	Operations Management	3
ST 509	Stat For Business Appl (ST 560 for STEM/CREATE)	3
GBA 571	STEM Business Honors VII (STEM/CREATE ONLY)	1.5
GBA 572	STEM Business Honors VIII (STEM/CREATE ONLY)	1.5
Traditional Core Required Hours		36
STEM/Create Core Required Hours		39

Traditional MBA Focused Areas of Study (FAS)

For all FAS listings, required FAS core courses (if any) are listed first, followed by elective course options. Contact the designated FAS faculty or graduate advisor before FAS course selections.

Business Analytics

Business Analytics FAS Core Courses		Hours
ST 521	Statistical Data Management	3
ST 522	Adv Statistical Data Mgt	3
ST 531	Data Mining I	3
ST 532	Advanced Data Mining	3
Business Analytics Electives		9
Business Analytics Electives - contact Director of MBA Student Services or the BA advisor for course electives approval. Choose courses with an analytics component. Suggested courses include those in Economics, Finance, and Operations Management.		
MBA Core Requirements		36
Business Analytics Total Hours		57

Cybersecurity

Cybersecurity FAS Core Courses		Hours
MIS 505	Enterprise Network & Security	3
MIS 561	Applied Cyber Security	3

MIS 563	Behavioral Cyber Security	3
MIS 564	Org. Security Management	3
Cybersecurity Electives (choose one course from the list below)		3
MKT 510	Prod Design Marketing Strategy	3
MKT 537	Personal Selling	3
MKT 542	Digital/Social Media Analytics	3
MGT 512	Management Presentations	3
MGT 520	Change Management	3
MGT 552	Project Mgmt & Consulting	3
MGT 586	Small Business Consulting	3
OM 525	Effective Quality Management	3
ST 540	Stat Prog & Comp with R	3
ST 560	Statistical Methods	3
ST 597	Special Topics	3
Business Electives (choose any two 500-599 level Business courses)		6
MBA Core Requirements		36
Total Hours		57

Finance

Finance FAS Electives		Hours
Finance Electives (choose four courses from the list below)		12
FI 505	Corporate Valuation	3
FI 506	Mergers & Acquisitions	3
FI 510	Financial Management	3
FI 512	Money And Capital Mkts	3
FI 514	Investments	3
FI 515	Quantitative Investment Analys	3
FI 522	Bank Administration	3
FI 534	Seminar In Real Estate	3
FI 535	Real Estate Invest & Developmnt	3
FI 597	Special Topics: Finance	3
Business Electives (choose any three 500-599 level Business courses with advisor approval)		9
MBA Core Requirements		36
Total Hours		57

Financial Risk

Financial Risk FAS Core Courses		Hours
FI 419	Financial Derivatives	3
FI 515	Quantitative Investment Analys	3
FI 519	Financial Engineering	3
FI 520	Financial Risk Management	3
Financial Risk Electives (choose one course from the list below)		3
FI 505	Corporate Valuation	3
FI 506	Mergers & Acquisitions	3
FI 510	Financial Management	3
FI 512	Money And Capital Mkts	3
FI 522	Bank Administration	3
FI 531	International Finance	3
FI 534	Seminar In Real Estate	3
FI 597	Special Topics: Finance	3
Business Electives (choose any two 500-599 level Business courses)		6

MBA Core Requirements	36
Total Hours	57

Real Estate

Real Estate FAS Core Courses	Hours
FI 534 Seminar In Real Estate	3
FI 535 Real Estate Invest & Developmnt	3
Real Estate Electives (choose three from the list below)	9
FI 522 Bank Administration	3
FI 597 Special Topics: Finance (Real Estate)	3
FI 597 Special Topics: Finance (Financing)	1-6
FI 597 Special Topics: Finance (Real Estate Appraisal)	3
FI 597 Special Topics: Finance (RE Property MGT)	3
GBA 515 Effective Negotiations	3
EC 597 Special Topics In Economics (Urban Economics)	3
MKT 537 Personal Selling	3
CE 563 Construction Cost Estimating	3
CE 567 Constr. Accounting & Finance	3
LAW 679 Real Property Security	3
LAW 694 Land Use Planning	3
LAW 766 Real Estate Development	3

LAW courses require override approval from the Law school, contact the MBA Student Services director for assistance with course registration.

Business Electives (choose any two 500-599 Business level courses)	6
MBA Core Requirements	36
Total Hours	57

Strategic Management & Marketing

Strategic Management & Marketing FAS Core Courses	Hours
MGT 526 Strategic Analytics	3
MGT 597 Special Topics (Data Visualization and Tableau)	3
Strategic MGT and MKT Electives (choose one course from the list below)	3
MGT 520 Change Management	3
MGT 531 Employee Recruitment/Selection	3
MGT 537 Strategic HR Management	3
MGT 582 New Venture Development	3
MKT 510 Prod Design Marketing Strategy	3
MKT 511 Supply Chain Management	3
MKT 530 Advanced Marketing Analysis	3
MKT 531 Consumer Insights	3
MKT 537 Personal Selling	3
MKT 540 Intro to Digital/Social Media	3
MKT 542 Digital/Social Media Analytics	3
MKT 543 Adv Digital and Social Media	3
IBA 560 Adv. Import/Export Strategy	3

Business Electives (choose any three 500-599 level Business courses)	9
MBA Core Requirements	36
Total Hours	57

Supply Chain & Operations Management

Supply Chain & Operations Management (SCOM) FAS Core Courses	Hours
OM 517 Supply Chain Modeling & Analys	3
OM 523 Inventory Management	3
OM 527 Purchasing and Sourcing	3
MKT 530 Advanced Marketing Analysis	3
SCOM Electives (choose three courses from the list below)	9
OM 522 Operations Scheduling Problems	3
OM 524 Mfg Sched & Control Systems	3
OM 525 Effective Quality Management	3
OM 540 Systems Simulation	3
ST 532 Advanced Data Mining	3
ST 561 Applied Design Expermnts	3
MKT 510 Prod Design Marketing Strategy	3
MKT 587 Advanced Market Strategies	3
MGT 526 Strategic Analytics	3
GBA 515 Effective Negotiations	3
IBA 555 Global Market Management	3
IBA 560 Adv. Import/Export Strategy	3
MBA Core Requirements	36
Total Hours	57

STEM/CREATE MBA Curriculum Path and FAS

STEM/CREATE MBA Curriculum Path:

- Summer 1 (online, OLM): MGT 517*, OM 500*, ST 560*
- Undergrad Senior Year: GBA 571*, GBA 572*. **Both GBA 571 & 572 must be completed before beginning the MBA program full-time**
- Summer 2 (online, OLM): AC 506*, EC 500*, IBA 550*
- Grad Fall: FI 504*, MKT 518*, OM 516*, FAS courses (x2). **Must have earned or graduated with undergraduate degree before taking courses listed here.**
- Grad Spring: GBA 525*, MGT 542*, MIS 511*, FAS courses (x2). **Must have earned or graduated with undergraduate degree before taking courses listed here.**

* Indicates a core course requirement

STEM/CREATE Focused Areas of Study (FAS)

For all FAS listings, FAS core courses (if any) are listed first, followed by elective course options. Advice of the designated FAS faculty or graduate advisor should be sought in FAS course selections.

Business Analytics

Business Analytics FAS Core Courses	Hours
ST 521 Statistical Data Management	3
ST 522 Adv Statistical Data Mgt	3
ST 531 Data Mining I	3

ST 532	Advanced Data Mining	3
MBA Core Requirements		39
Total Hours		51

Cybersecurity

Cybersecurity FAS Core Courses		Hours
MIS 505	Enterprise Network & Security	3
MIS 561	Applied Cyber Security	3
MIS 563	Behavioral Cyber Security	3
MIS 564	Org. Security Management	3
MBA Core Requirements		39
Total Hours		51

Finance

Finance FAS Electives		Hours
Finance Electives (choose four courses from the list below)		12
FI 505	Corporate Valuation	3
FI 506	Mergers & Acquisitions	3
FI 510	Financial Management	3
FI 512	Money And Capital Mkts	3
FI 514	Investments	3
FI 515	Quantitative Investment Analys	3
FI 522	Bank Administration	3
FI 534	Seminar In Real Estate	3
FI 535	Real Estate Invest & Developmnt	3
FI 597	Special Topics: Finance	3
MBA Core Requirements		39
Total Hours		51

Financial Engineering

Financial Engineering FAS Core Courses		Hours
FI 519	Financial Engineering	3
FI 520	Financial Risk Management	3
Financial Engineering Electives (choose two courses from the list below)		6
FI 505	Corporate Valuation	3
FI 506	Mergers & Acquisitions	3
FI 512	Money And Capital Mkts	3
FI 515	Quantitative Investment Analys	3
FI 522	Bank Administration	3
FI 572	Financial Econometrics	3
FI 597	Special Topics: Finance	3
MBA Core Requirements		39
Total Hours		51

Real Estate

Real Estate FAS Core Courses		Hours
FI 534	Seminar In Real Estate	3
FI 535	Real Estate Invest & Developmnt	3
Real Estate Electives (choose two courses from the list below)		6
FI 522	Bank Administration	3
FI 597	Special Topics: Finance	3
FI 597	Special Topics: Finance (Real Estate)	3
FI 597	Special Topics: Finance (Real Estate Appraisal)	3

FI 597	Special Topics: Finance (Real Estate Management)	3
EC 597	Special Topics In Economics (Urban Econ)	3
MBA Core Requirements		39
Total Hours		51

Strategic Management & Marketing

Strategic Management & Marketing FAS Core Courses		Hours
MGT 526	Strategic Analytics	3
MGT 552	Project Mgmt & Consulting	3
MGT 597	Special Topics (Data Visualization and Tableau)	3
Strategic MGT and MKT Electives (choose one course from the list below)		3
MGT 520	Change Management	3
MGT 531	Employee Recruitment/Selection	3
MGT 537	Strategic HR Management	3
MGT 552	Project Mgmt & Consulting	3
MGT 582	New Venture Development	3
MKT 510	Prod Design Marketing Strategy	3
MKT 511	Supply Chain Management	3
MKT 530	Advanced Marketing Analysis	3
MKT 531	Consumer Insights	3
MKT 537	Personal Selling	3
MKT 540	Intro to Digital/Social Media	3
MKT 542	Digital/Social Media Analytics	3
MKT 543	Adv Digital and Social Media	3
IBA 560	Adv. Import/Export Strategy	3
MBA Core Requirements		39
Total Hours		51

Supply Chain & Operations Management

Supply Chain & Operations Management (SCOM) FAS Core Courses		Hours
OM 517	Supply Chain Modeling & Analys	3
OM 523	Inventory Management	3
OM 527	Purchasing and Sourcing	3
SCOM Electives (choose one course from the list below)		3
OM 522	Operations Scheduling Problems	3
OM 524	Mfg Sched & Control Systems	3
OM 525	Effective Quality Management	3
OM 540	Systems Simulation	3
ST 531	Data Mining I	3
ST 532	Advanced Data Mining	3
ST 561	Applied Design Expermnts	3
GBA 515	Effective Negotiations	3
IBA 560	Adv. Import/Export Strategy	3
MGT 526	Strategic Analytics	3
MKT 510	Prod Design Marketing Strategy	3
MKT 530	Advanced Marketing Analysis	3
MKT 587	Advanced Market Strategies	3
MBA Core Requirements		39
Total Hours		51

Transfer Credit

Graduate School information on Transfer Credit.

Time Limits for Degree Completion Requirements

Graduate School information on Time Limits.

Academic Misconduct Information

Graduate School information on Academic Misconduct.

Withdrawals and Leave of Absence Information

Graduate School information on Withdrawals and Leave of Absence.

Academic Grievances Information

Graduate School information on Academic Grievances.

Grades and Academic Standing

Graduate School information on Grades and Academic Standing.

Graduate School Deadlines Information

Information on Graduate School Deadlines.

Application for Graduation Information

Information on the Application for Graduation.