

MANAGEMENT, MA

The Master of Arts in Management is offered in three formats: online, hybrid, and accelerated.

The online format features a concentration in Global Business Management where all classes are offered online. The hybrid format features concentrations in Global Business Management, Human Resources Analytics, and Strategic Innovation, Entrepreneurship, and Growth with classes offered either on campus or online with some courses offered in both formats.

This flexible, online program is designed for supervisors, administrators, coordinators, managers, military personnel, and others who seek to advance their awareness of the impact of evolving opportunities in the workplace or who have developed the need for more advanced management skills in their current positions. This program is limited to the Global Business Concentration.

The hybrid program is meant to combine on-campus as well as online coursework for residential students. This program features all three concentrations and is meant to prepare students for a variety of positions as managers, entrepreneurs, or as human resource professionals.

The accelerated format is for talented undergraduate management majors allowing them to combine both undergraduate and graduate studies through double counting up to 12 hours of graduate course to both the graduate and undergraduate degrees.

Admissions

In addition to the minimum Graduate School admission requirements, to be considered for regular admission an application must include:

- A resume
- 3 letters of recommendation
- A GRE score of at least 300 (verbal + quantitative) or a GMAT score of at least 500. Test score waivers may be granted if the applicant, 1) already has a graduate degree from an accredited university, or 2) has at least 10 years of management experience.

Students who do not meet these requirements, but who excel in other areas, may be considered for Admission with Permission to Continue.

Accelerated Master's Program (AMP) students must meet the minimum admission requirements as listed in the AMP section of this catalog.

See the Admission Criteria section of this catalog for more information.

Curricular Requirements

The MA degree features a core of 15 hours which is common across all three concentrations and a 15 hours concentration including one or two elective courses.

Core Courses:		Hours
MGT 517	Leadership & Ethics	3
MGT 537	Strategic Human Resources Management	3
AC 506	Concepts Financial Managrl Acc	3
IBA 550	Global Business	3
GBA 525	Business Policy (Global Capstone Course)	3

Concentrations (choose Global Business Management, Human Resources Analytics, or Strategic Innovation, Entrepreneurship and Growth)	15
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Total Hours 30

Global Business Management Concentration

The Global Business Concentration is offered entirely online, in the hybrid format, or as part of the Accelerated Master's Program (AMP).

Required Concentration Classes		Hours
IBA 555	Global Market Management	3
IBA 560	Adv. Import/Export Strategy	3
ST 560	Statistical Methods	3
Choose any two electives from the list below.		6

Total Hours 15

Approved Electives: choose two (6 credit hours)		Hours
MGT 512	Management Presentations	3
MGT 520	Change Management	3
MGT 522	Leadership Communication	3
MGT 526	Strategic Analytics	3
MGT 531	Employee Recruitment, Selection, and Placement	3
MGT 534	Training and Development	3
MGT 539	Work Flow Analytics	3
MGT 542	Management Communication	3
MGT 552	Project Mgmt & Consulting	3
MGT 582	New Venture Development	3
MGT 556	Data Visualization	3
MGT 586	Small Business Consulting	3
GBA 515	Effective Negotiations	3
GBA 526	Competitive Strategy	3
MKT 510	Prod Design Marketing Strategy	3
MKT 511	Supply Chain Management	3
MKT 518	Mkting Mgmt & Decision Making	3
MKT 522	Advanced Supply Chain Strategy	3
MKT 530	Advanced Marketing Analysis	3
MKT 531	Consumer Insights	3
MKT 537	Personal Selling	3
MKT 538	Sales Management	3
MKT 539	Customer Relationship Mgt	3
MKT 540	Intro to Digital/Social Media	3
MKT 542	Digital/Social Media Analytics	3
MKT 543	Adv Digital and Social Media	3
MKT 587	Advanced Market Strategies	3
EC 500	Managerial Economics	3
EC 508	Microeconomic Theory	3
EC 509	Macroeconomic Theory/Policy	3
FI 504	Financial Management	1-4
FI 510	Financial Management	3
OM 500	MGT Science & Spreadsheet Mod	3
OM 501	Adv App Model & Analysis	3
OM 506	Business Spreadsheet Analytics	1 to 3

OM 516	Operations Management	3
OM 517	Supply Chain Modeling & Analys	3
OM 522	Production Scheduling Problems	3
OM 523	Inventory Management	3
OM 524	Mfg Sched & Control Systems	3
OM 525	Effective Quality Management	3
OM 527	Purchasing and Sourcing	3
OM 540	Systems Simulation	3
MIS 501	App Dev Data-Driven Org	3
MIS 502	DB Des & Mgt Data-Driven Org	3
ST 509	Stat For Business Appl	3
ST 521	Statistical Data Management	3
ST 531	Data Mining I	3
ST 540	Stat Prog & Comp with R	3
ST 545	Stats Learning and Data Mining	3
ST 547	Data Vis and Analytics in R	3
ST 550	Stat Methods In Res I	3
ST 560	Statistical Methods	3
AC 501	Basic Acctg Managrl Finan Cont	3
AC 502	Acctng Management Decisions	3
Or any other 500 level course with faculty approval		

Human Resources Analytics Concentration

The Human Resource Analytics Concentration is offered only in the hybrid format, or as part of the Accelerated Master's Program

Required Concentration Classes		Hours
MGT 531	Employee Recruitment, Selection, and Placement	3
MGT 534	Training and Development	3
MGT 539	Work Flow Analytics	3
Choose two electives from the list below		6
Credit Hours Subtotal:		15

Approved Electives: Choose two (6 credit hours)		Hours
MGT 512	Management Presentations	3
MGT 520	Change Management	3
MGT 522	Leadership Communication	3
MGT 526	Strategic Analytics	3
MGT 542	Management Communication	3
MGT 552	Project Mgmt & Consulting	3
MGT 582	New Venture Development	3
MGT 586	Small Business Consulting	3
GBA 515	Effective Negotiations	3
GBA 526	Competitive Strategy	3
IBA 555	Global Market Management	3
IBA 560	Adv. Import/Export Strategy	3
MKT 510	Prod Design Marketing Strategy	3
MKT 511	Supply Chain Management	3
MKT 518	Mkting Mgmt & Decision Making	3
MKT 522	Advanced Supply Chain Strategy	3
MKT 530	Advanced Marketing Analysis	3
MKT 531	Consumer Insights	3
MKT 537	Personal Selling	3
MKT 538	Sales Management	3

MKT 539	Customer Relationship Mgt	3
MKT 540	Intro to Digital/Social Media	3
MKT 542	Digital/Social Media Analytics	3
MKT 543	Adv Digital and Social Media	3
MKT 587	Advanced Market Strategies	3
EC 500	Managerial Economics	3
EC 508	Microeconomic Theory	3
EC 509	Macroeconomic Theory/Policy	3
FI 504	Financial Management	1-4
FI 510	Financial Management	3
OM 500	MGT Science & Spreadsheet Mod	3
OM 501	Adv App Model & Analysis	3
OM 506	Business Spreadsheet Analytics	1 to 3
OM 516	Operations Management	3
OM 517	Supply Chain Modeling & Analys	3
OM 522	Production Scheduling Problems	3
OM 523	Inventory Management	3
OM 524	Mfg Sched & Control Systems	3
OM 525	Effective Quality Management	3
OM 527	Purchasing and Sourcing	3
OM 540	Systems Simulation	3
ST 509	Stat For Business Appl	3
ST 521	Statistical Data Management	3
ST 531	Data Mining I	3
ST 540	Stat Prog & Comp with R	3
ST 545	Stats Learning and Data Mining	3
ST 547	Data Vis and Analytics in R	3
ST 550	Stat Methods In Res I	3
ST 560	Statistical Methods	3
MIS 501	App Dev Data-Driven Org	3
MIS 502	DB Des & Mgt Data-Driven Org	3
AC 501	Basic Acctg Managrl Finan Cont	3
AC 502	Acctng Management Decisions	3
Or any other 500 Level 3 credit hour course with faculty approval		

Strategic Innovation, Entrepreneurship and Growth Concentration

The concentration is offered only in the hybrid format, or as part of the Accelerated Master's Program

Required Concentration Classes		Hours
MGT 582	New Venture Development	3
MGT 586	Small Business Consulting	3
FI 504	Financial Management	3
MKT 510	Prod Design Marketing Strategy	3
Choose one elective from the list below		3
Credit Hours Subtotal:		15

Approved Electives: Choose one (3 credit hours)		Hours
MGT 512	Management Presentations	3
MGT 520	Change Management	3
MGT 522	Leadership Communication	3
MGT 526	Strategic Analytics	3
MGT 531	Employee Recruitment, Selection, and Placement	3

MGT 534	Training and Development	3
MGT 539	Work Flow Analytics	3
MGT 542	Management Communication	3
MGT 552	Project Mgmt & Consulting	3
MGT 582	New Venture Development	3
MGT 556	Data Visualization	3
GBA 515	Effective Negotiations	3
GBA 526	Competitive Strategy	3
IBA 555	Global Market Management	3
IBA 560	Adv. Import/Export Strategy	3
MKT 510	Prod Design Marketing Strategy	3
MKT 511	Supply Chain Management	3
MKT 518	Mkting Mgmt & Decision Making	3
MKT 522	Advanced Supply Chain Strategy	3
MKT 530	Advanced Marketing Analysis	3
MKT 531	Consumer Insights	3
MKT 537	Personal Selling	3
MKT 538	Sales Management	3
MKT 539	Customer Relationship Mgt	3
MKT 540	Intro to Digital/Social Media	3
MKT 542	Digital/Social Media Analytics	3
MKT 543	Adv Digital and Social Media	3
MKT 587	Advanced Market Strategies	3
EC 500	Managerial Economics	3
EC 508	Microeconomic Theory	3
EC 509	Macroeconomic Theory/Policy	3
FI 510	Financial Management	3
OM 500	MGT Science & Spreadsheet Mod	3
OM 501	Adv App Model & Analysis	3
OM 506	Business Spreadsheet Analytics	1 to 3
OM 516	Operations Management	3
OM 517	Supply Chain Modeling & Analys	3
OM 522	Production Scheduling Problems	3
OM 523	Inventory Management	3
OM 524	Mfg Sched & Control Systems	3
OM 525	Effective Quality Management	3
OM 527	Purchasing and Sourcing	3
OM 540	Systems Simulation	3
ST 509	Stat For Business Appl	3
ST 521	Statistical Data Management	3
ST 531	Data Mining I	3
ST 540	Stat Prog & Comp with R	3
ST 545	Stats Learning and Data Mining	3
ST 547	Data Vis and Analytics in R	3
ST 550	Stat Methods In Res I	3
ST 560	Statistical Methods	3
MIS 501	App Dev Data-Driven Org	3
MIS 502	DB Des & Mgt Data-Driven Org	3
AC 501	Basic Acctg Managrl Finan Cont	3
AC 502	Acctng Management Decisions	3
Any other 500 level 3 credit hour course with faculty approval		

Transfer Credit

Up to 6 hours of graduate credits in business courses will be considered.

Graduate School information on Transfer Credit.

Accelerated Master's Program

The AMP program allows qualified undergraduate students to begin taking graduate courses during their senior year of undergraduate study. The number of credit hours that can fulfill both undergraduate and graduate degree requirements varies by concentration.

Further information on the Accelerated Master's Program.

Comprehensive Exam/Capstone Project

The Management Capstone Project takes place within GBA 525 Business Policy.

Time Limits for Degree Completion Requirements

Graduate School information on Time Limits.

Academic Misconduct Information

Graduate School information on Academic Misconduct.

Withdrawals and Leave of Absence Information

Graduate School information on Withdrawals and Leave of Absence.

Academic Grievances Information

Graduate School information on Academic Grievances.

Grades and Academic Standing

Graduate School information on Grades and Academic Standing.

Graduate School Deadlines Information

Information on Graduate School Deadlines.

Application for Graduation Information

Information on the Application for Graduation.

The MA in Management Program expects qualified student applicants to be self-funded or be funded by their employer or government. The MA in Management Program does not offer funding to international or domestic students applying to the program.